



JACKSON WARD

COMMUNITY PLAN

Choice Neighborhoods Planning Grant

Working Groups Meeting #2
July 26, 2022

AGENDA

Introduction + Project Update | 5:30 - 5:45 pm

- What We've Done So Far
- What We've Heard
- What's Next

Break Out Groups | 5:45 - 7:00 pm

- Study Hall: Read summaries of previous public meetings
- Introductions + Initial Reactions
- Preparation for the Community Plan Workshop



RICHMOND CITY
HEALTH DISTRICT



GROUND RULES



- Everyone speaks (silence is agreement)
- One conversation (respect the speaker)
- Titles left outside the door
- Question first [instead of instantly disagreeing with something someone says]
- ELMO – Enough, Let’s Move On! [anyone can say “ELMO” when they feel the topic has been talked over too much]
- Recharge: [ask the group for a “recharge” activity to do when we need a break – ideas: give “high fives,” “dance the chicken dance,” “stretch”]
- Start on time/end on time



JACKSON CWARD

COMMUNITY PLAN

Project Update

Working Groups Meeting #2
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ORGANIZE

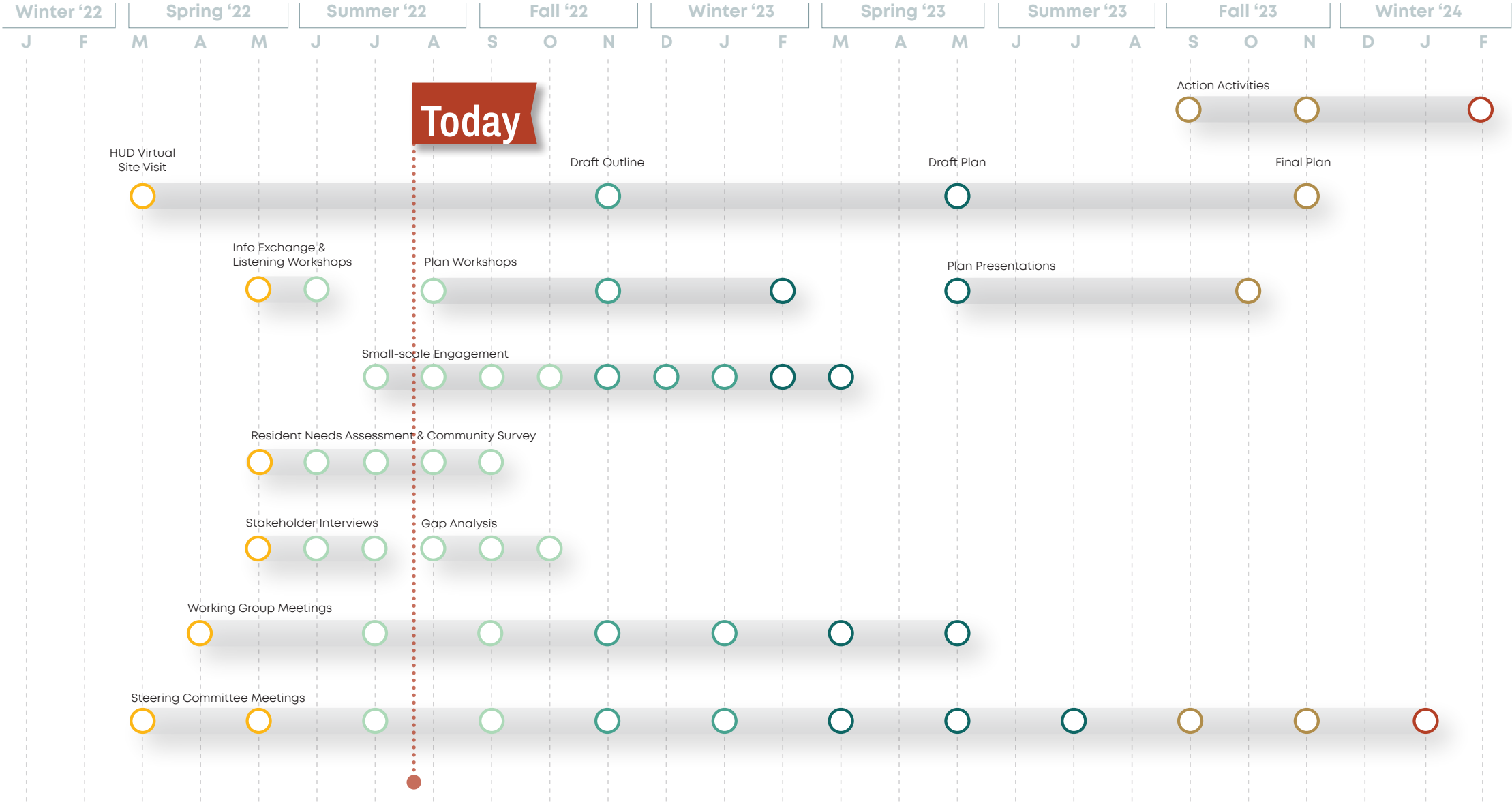
UNDERSTAND

ENVISION

SHAPE

FINALIZE

IMPLEMENT





NEIGHBORHOOD UPDATE

- **Reconnect Jackson Ward**
- **Arts District Facade Improvement Program**
- **Early Action Activity Progress**
- **Stakeholder Interviews held on July 20 & 21**
 - **7 interviews: businesses, architects, churches**
- **Community Survey in Progress**
(41 completed)





PEOPLE UPDATE

- People Plan Subgroups: Health, Safety, Workforce, Education
- Stakeholder Interviews held on July 11 & 13
 - 12 interviews: service providers, non-profits
- Gilpin Informed Residents
- Resident Assessment
 - Please pick up a flyer tonight with more info!



Surveys can be picked up, returned, or filled-out at the following locations:

RRHA PROPERTY MANAGEMENT OFFICE

1000 St. John Street
1:00 - 4:00pm | Monday-Friday

CONTACT: SHERRELL THOMPSON
Gilpin Informed Neighbors Coordinator
sherrell.thompson@vdh.virginia.gov

GILPIN RESOURCE CENTER

436 Calhoun Street
10:00 - 1:00 pm | Monday-Friday

CONTACT: TANYA SIMMS
Gilpin Community Health Worker
tanya.simms@vdh.virginia.gov



PEOPLE UPDATE

- 196 completed. Goal is 480 (60% of Gilpin households)
- 85 questions total; example question & initial result from Assessment:

Q: How interested are you in owning your own home?

<i>Initial Responses:</i>	<i>Declined</i>	<i>Not at All</i>	<i>Somewhat</i>	<i>Very</i>	<i>Blank</i>
	<i>(7)</i>	<i>(28)</i>	<i>(28)</i>	<i>(78)</i>	<i>(2)</i>

So far, there is strong support for homeownership from the survey. RRHA has a successful existing homeownership program and will build upon it with the development of this plan to support more residents in owning their own home.



HOUSING UPDATE

- **Procurement Status**
- **Phase I Environmental Assessment of Gilpin**
- **Market Study + Financing**
- **Stakeholder Interviews**
- **Fay Towers Status**
- **Build First Strategy**

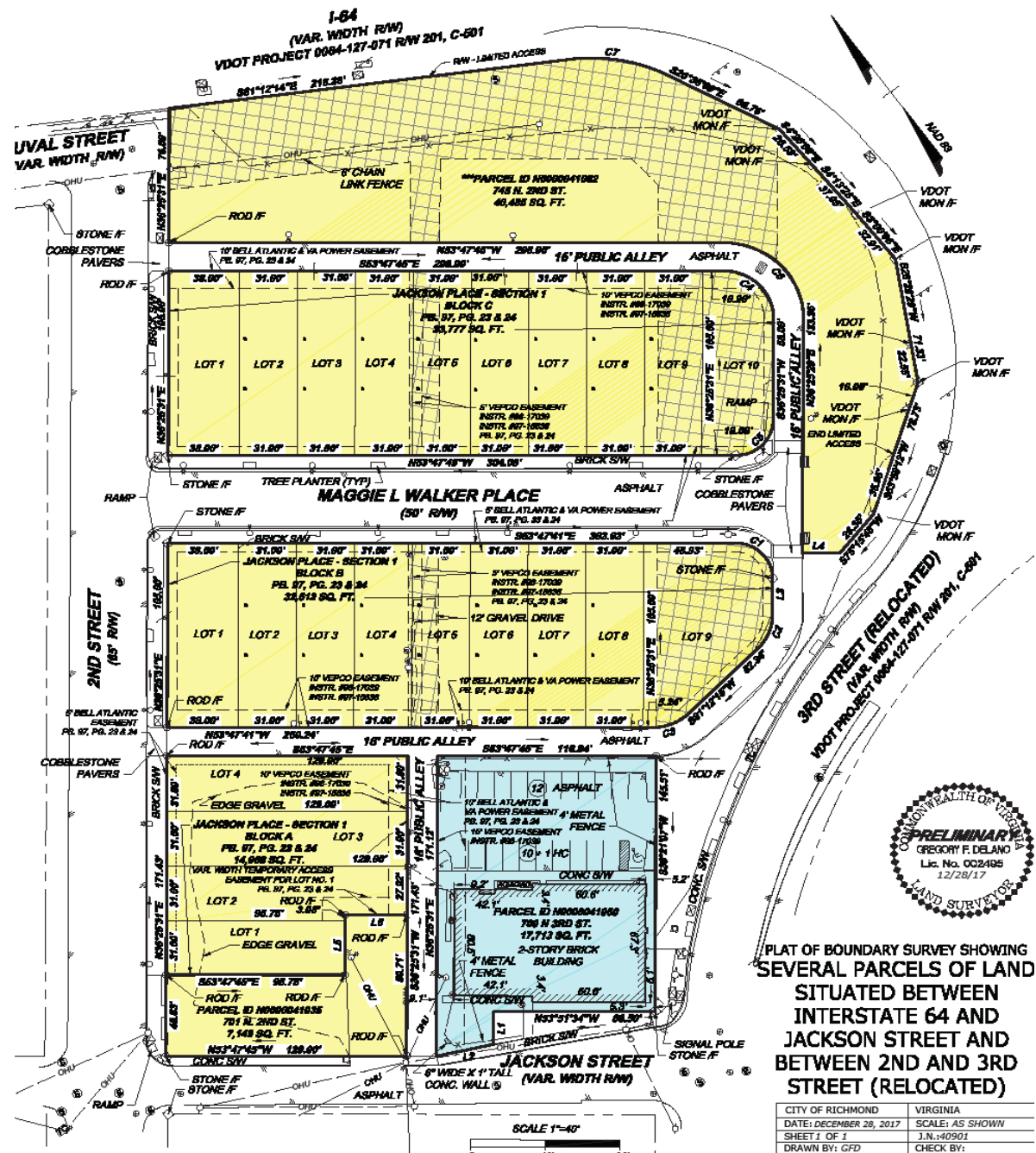


Gilpin Court Revitalization Plan

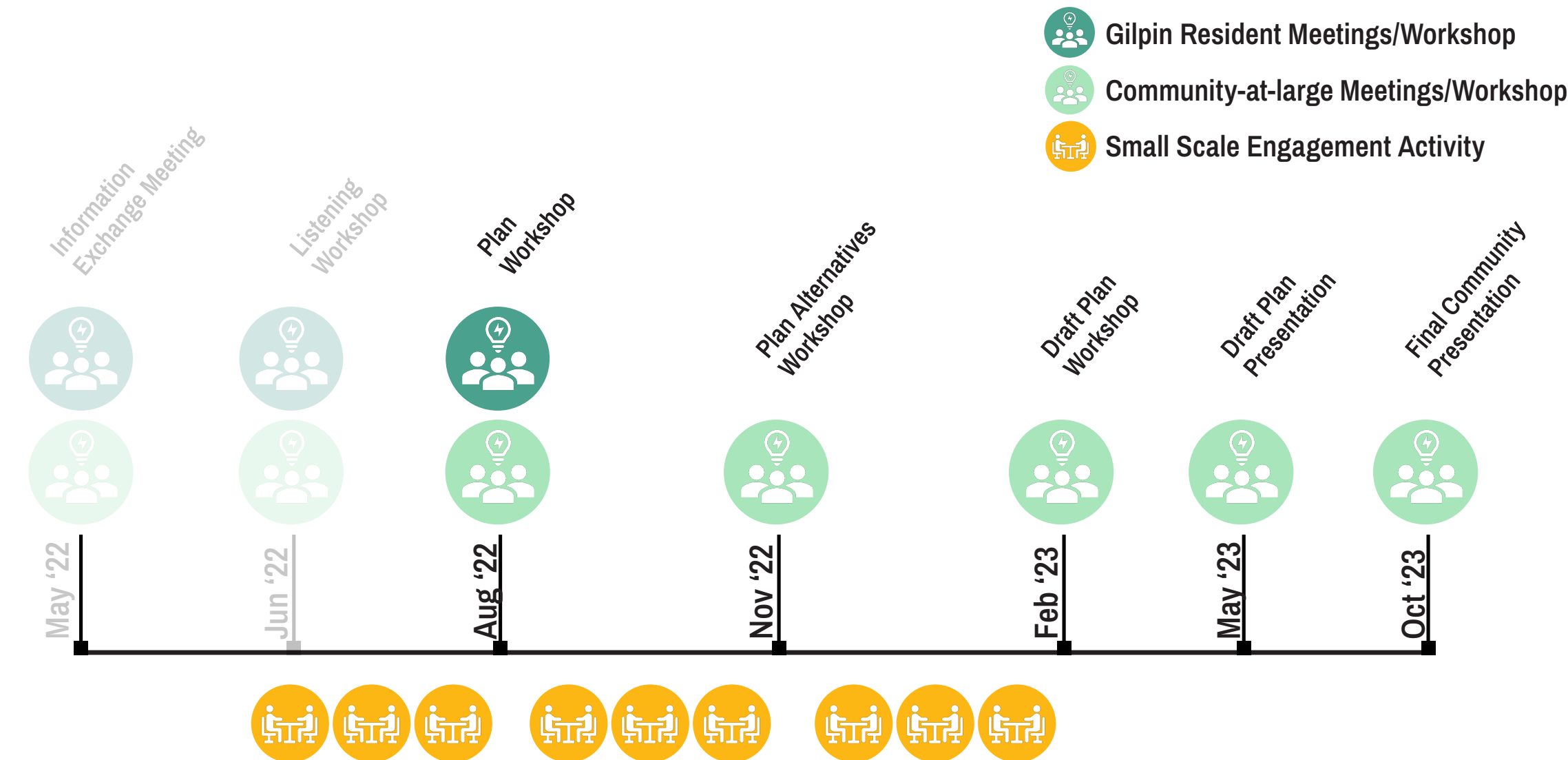


- Legend**
- Greater Moriah Baptist Church
 - Fay Towers
 - RRHA Owned Properties (Non-Public Housing)
 - Stallings Properties
 - Saint Luke Building LLC
 - Acquisition Strategy
 - Gilpin





ENGAGEMENT UPDATE: Upcoming Activities



ENGAGEMENT UPDATE: Resident Plan Workshop

- **Breakout groups for residents to share stories and current conditions of Gilpin.**
- **Early Action Activity: Residents voted for the Calhoun Center Plaza and Splash Pad + Greenway Corridor with Trails and Social Space**
- **Celebration of Jackson Ward's history and diverse socioeconomic groups living in harmony.**



**June 14th @ Fay Towers
~45 attendees**

ENGAGEMENT UPDATE: Community Plan Workshop

- Breakout groups crafted a shared vision of what Jackson Ward would look like in 10 years.
- “We envision a Jackson Ward that invests in the people. Somewhere that builds culture from the ground up, honors history, works to change the perception of safety and combats systemic racism.”
- Early Action Activity: Calhoun Center Plaza and Splash Pad + Garden Expansion



June 16th @ Gallery5
~20 attendees

ENGAGEMENT UPDATE: Housing Stakeholder Interviews

- **Hosted at Storefront for Community Design**
- **Scheduled for July 27 & 29th: Residents, Developers, Council Representatives**
- **Neighborhood & People Interviews completed**



WHAT'S NEXT: Storefront Programming

- Storefront Conversations: **Tomorrow!**
July 27th, 8:30-10am
- City Builders Workshop: Aug 1st - 5th
- Walking Tours: Summer, Fall, Spring

*Looking for Community Members
to lead tours - reach out to SFCD
with your ideas!*

Storefront for Community Design

Do you love design?
Are you passionate about
your neighborhood?

INSPIRE
CITY BUILDERS
Summer Workshop

SIGN-UP TODAY
Deadline: July 20th, 2022

ABOUT

Who: Youth ages 13-18
What: Week-long workshop of reading, drawing, and exploring city design
When: August 1st-5th from 11:00am-3:00pm (lunch provided)
Where: Storefront for Community Design
205 E Broad St, Richmond, VA 23219
Cost: **It's FREE! WE PAY YOU!** All participants will receive \$30 per day
Have more **questions?** Ask us at: hello@storefrontrichmond.org

Scan the QR to sign-up! OR go to www.storefrontrichmond.org/design-workshops

WHAT'S NEXT: Plan Workshops



Resident Plan Workshop:

Saturday, August 6th

Calhoun Center

Agenda

9:30 am Breakfast

10-10:30am Project Update + Q&A

10:30am - 1 pm Stations

1pm Lunch

Stations:

Open Space, Parks, Recreation

Architectural Styles

Unit Design

Early Action Activity

People Programming

Resident Assessment

WHAT'S NEXT: Plan Workshops



Community Plan Workshop:

Thursday, August 18th

Third Street Bethel Church

Agenda

4:30 pm Refreshments

5-5:30 pm Project Update + Q&A

5:30-8 pm Stations

Stations:

Block Typologies + Urban Design

Open Space, Parks, Recreation

Architectural Styles

Early Action Activity

People Programming

Community Survey



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Next Steps

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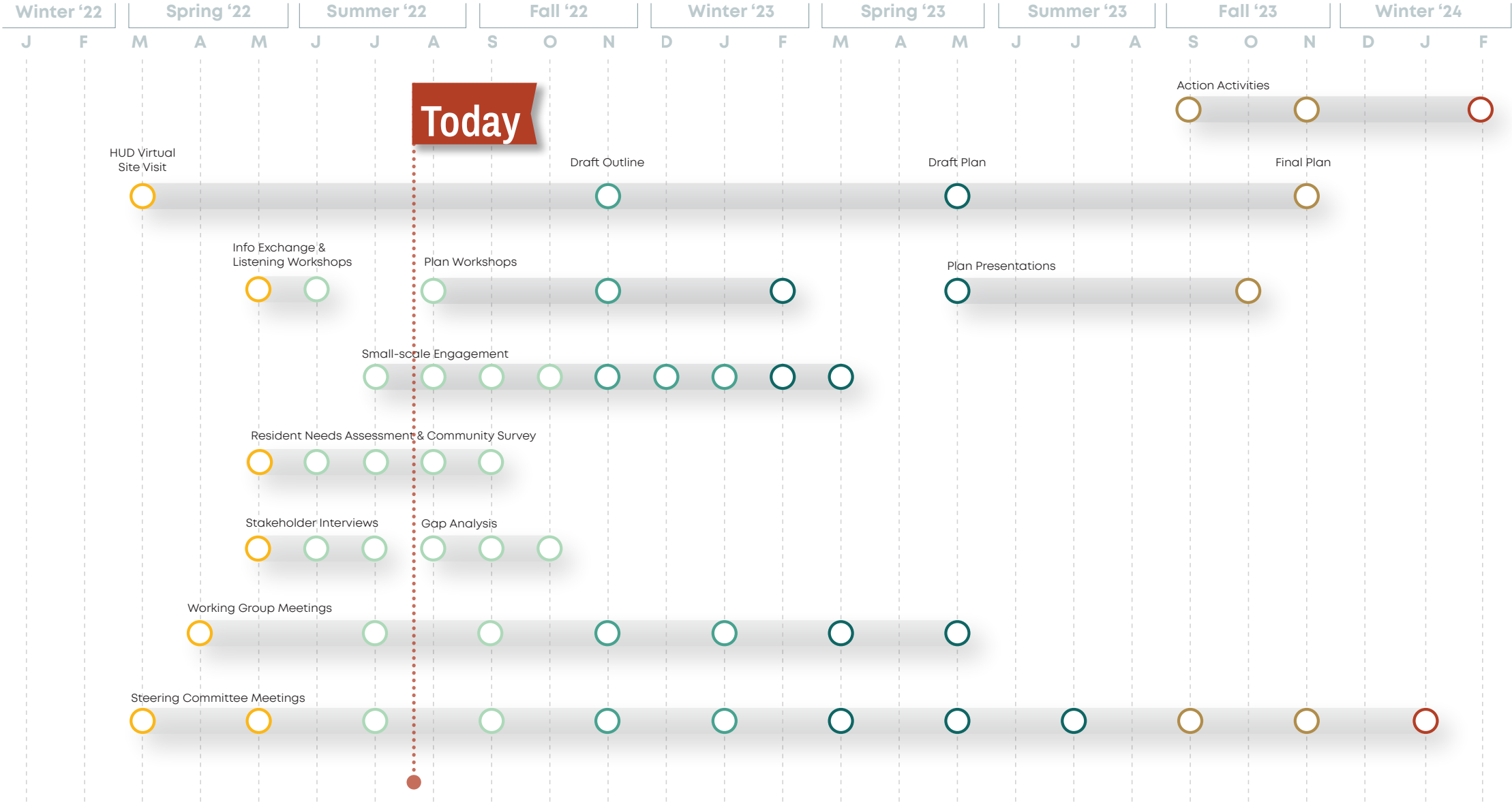
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Working Groups Process + Schedule

Kick-Off: April 2022 | Overview of Choice, the planning process, and gather initial information about existing conditions and goals for the neighborhood.

Understand Meeting #1: July 2022 | Discuss input received during Resident and Community Listening workshops (June), initial data collected via Resident Assessment and Community Survey, and Resident Plan Workshop (July), and prepare for Community Plan Workshop (Aug)

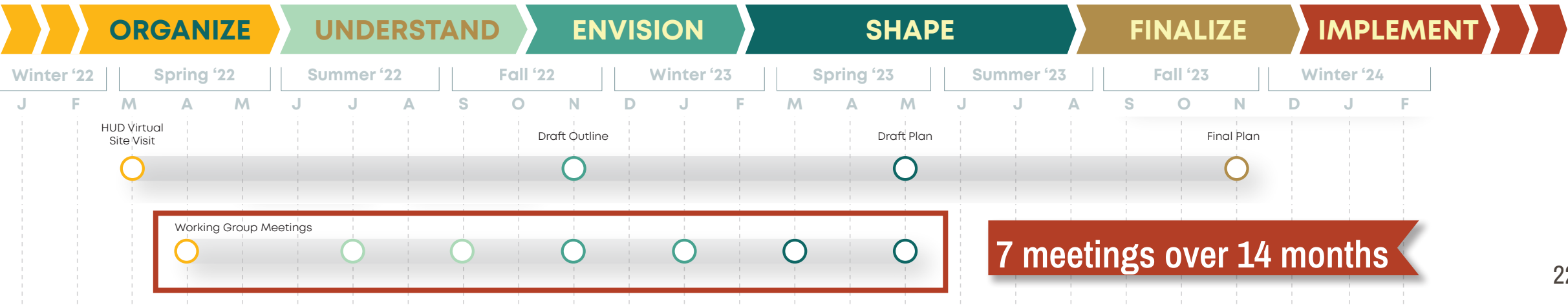
Understand Meeting #2: Sept. 2022 | Discuss input received during the Resident and Community Plan Workshops (July & Aug), review Community Survey and Resident Assessment progress, develop draft plan recommendations, and prepare for the Alternatives Workshop (Nov)

Envision Meeting #1: Nov. 2022 | Discuss input received during the Alternatives Workshop (November), refine draft plan recommendations.

Envision Meeting #2: Jan. 2022 | Refine draft plan recommendations and prepare for the Draft Plan Workshop (February)

Shape Meeting #1: March 2023 | Discuss input received during the Draft Plan Workshop (February), continue refinement of the plan, and prepare for the Draft Plan Presentation (May)

Shape Meeting #2: May 2023 | Discuss input received during the Draft Plan Presentation (May) and provide feedback to incorporate into final plan.



WHAT'S NEXT: Plan Development



- Calhoun Center Recreation Plan
- Initial Plan Diagrams + Typologies for Community Feedback
- Development of Jackson Ward Insights Report
- Initial Market Assessment for Housing + Retail
- Initial Financing and Phasing discussions - Land Acquisition/Build First
- Developer Procurement
- Phase I Environmental Assessment of Gilpin
- **November 22nd: HUD dead line for Outline with Content**

NEXT STEPS: Upcoming Meetings

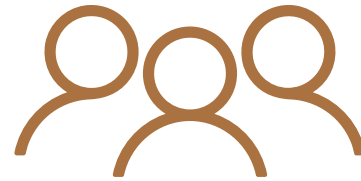


- **August 6th, 10am-1pm: Resident Plan Workshop**
- **August 18th, 5-8pm: Community Plan Workshops in August**
- **September 13th, 4:30-6pm: Next Steering Committee Meeting**
- **September 27th, 5:30-7pm: Next Working Groups Meeting**

BREAK OUT INTO WORKING GROUPS



NEIGHBORHOOD



PEOPLE



HOUSING