



JACKSON WARD

COMMUNITY PLAN

Choice Neighborhoods Planning Grant

Steering Committee Meeting #2

May 24, 2022

AGENDA

- **Introductions** | 4:30 - 4:40 pm
- **Project Update** | 4:40 - 5:10 pm
- **Q&A** | 5:10 - 5:20 pm
- **Breakout Groups** | 5:10 - 5:40 pm
- **Report Out** | 5:40 - 5:50 pm
- **Next Steps** | 5:50 - 6:00 pm



RICHMOND CITY
HEALTH DISTRICT



INTRODUCTIONS

- Please introduce yourself!
- Name + Entity you represent



RICHMOND CITY
HEALTH DISTRICT



GROUND RULES



- **Everyone speaks (silence is agreement)**
- **One conversation (respect the speaker)**
- **Titles left outside the door**
- **Question first [instead of instantly disagreeing with something someone says]**
- **eManners**
- **ELMO – Enough, Let’s Move On! [anyone can say “ELMO” when they feel the topic has been talked over too much]**
- **Recharge: [ask the group for a “recharge” activity to do when we need a break – ideas: give “high fives,” “dance the chicken dance,” “stretch”]**
- **Start on time/end on time**



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Project Update

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May 24, 2022

WHAT WE'VE DONE SO FAR: Branding + Website Launch



www.jacksonwardchoice.com



WHAT WE'VE DONE SO FAR: Working Groups Kick Off



NEIGHBORHOOD



PEOPLE



HOUSING

JACKSON WARD
COMMUNITY PLAN

Please join us!
VIRTUAL WORKING GROUP KICK-OFF
April 22, 2022 from 5:30 – 7:00 p.m.
The meeting will be conducted via telephone and virtually.

**YOUR VOICE.
YOUR CHOICE.
OUR COMMUNITY.**

WHAT WE'VE DONE SO FAR: 2022 HUD Deliverables Progress

- HUD Site Visit | Feb 2022
- Budget + Schedule Submission | Feb 2022
- Quarterly Report #1 | April 2022
- Quarterly Report #2 | July 2022
- Quarterly Report #3 | Oct 2022
- Outline with Content | Nov 2022

WHAT WE'VE DONE SO FAR: Gilpin Informed Residents



Hired Sherrell Thompson as Gilpin Informed Resident Coordinator

- Develop Informed Resident community engagement plan
- Build a culture of trust, transparency, knowledge and joy on Informed Resident group
- Supervise Gilpin Informed Residents group
- Coordinate with health literacy grantee partners

Hired Gilpin Informed Residents

- Participate in community meetings and support community engagement efforts
- Relay feedback from the community to the Planning Team
- Encourage community residents to participate in local meetings & community surveys to ensure community voice in local decision making

WHAT WE'VE DONE SO FAR: Resident Assessment Launch



Surveys can be picked up, returned, or filled-out at the following locations:

RRHA PROPERTY MANAGEMENT OFFICE

1000 St. John Street
1:00 - 4:00pm | Monday-Friday

CONTACT: SHERRELL THOMPSON
Gilpin Informed Neighbors Coordinator
sherrell.thompson@vdh.virginia.gov

GILPIN RESOURCE CENTER

436 Calhoun Street
10:00 - 1:00 pm | Monday-Friday

CONTACT: TANYA SIMMS
Gilpin Community Health Worker
tanya.simms@vdh.virginia.gov



WHAT WE'VE DONE SO FAR: Community Survey Launch

WE WANT TO HEAR FROM YOU!

The Community Survey will be available:



On Paper



Online



At Community Events from May through August

Surveys can be picked up, returned, or filled-out at the following locations:

RRHA PROPERTY MANAGEMENT OFFICE
1099 St. John Street
1:00 - 4:00pm | Monday-Friday

CONTACT: SHERRELL THOMPSON
Gilpin Informed Neighbors Coordinator
sherrell.thompson@vdh.virginia.gov

GILPIN RESOURCE CENTER
438 Calhoun Street
10:00 - 1:00 pm | Monday-Friday

CONTACT: TANYA SIMMS
Gilpin Community Health Worker
tanya.simms@vdh.virginia.gov

STOREFRONT FOR COMMUNITY DESIGN
205 E Broad Street
9:00 - 5:00 pm | Monday-Friday

CONTACT: SHAWN BALON
Executive Director
shawn@storefrontinrichmond.org



WHAT WE'VE HEARD SO FAR: Resident Information Exchange

- **More discussion about Voucher process (better define terms and eligibility criteria)**
- **Who will be providing wraparound services and what do they include**
- **What does relocation assistance look like**
- **Concerns about community conflict associated with relocation**
- **How can we ensure amenities will be what residents want**



**May 10th at Fay Towers
~15 residents in attendance**

WHAT WE'VE HEARD SO FAR: Resident Information Exchange

- Resident Debrief Session with Briana Duclos



**May 10th at Fay Towers
~15 residents in attendance**

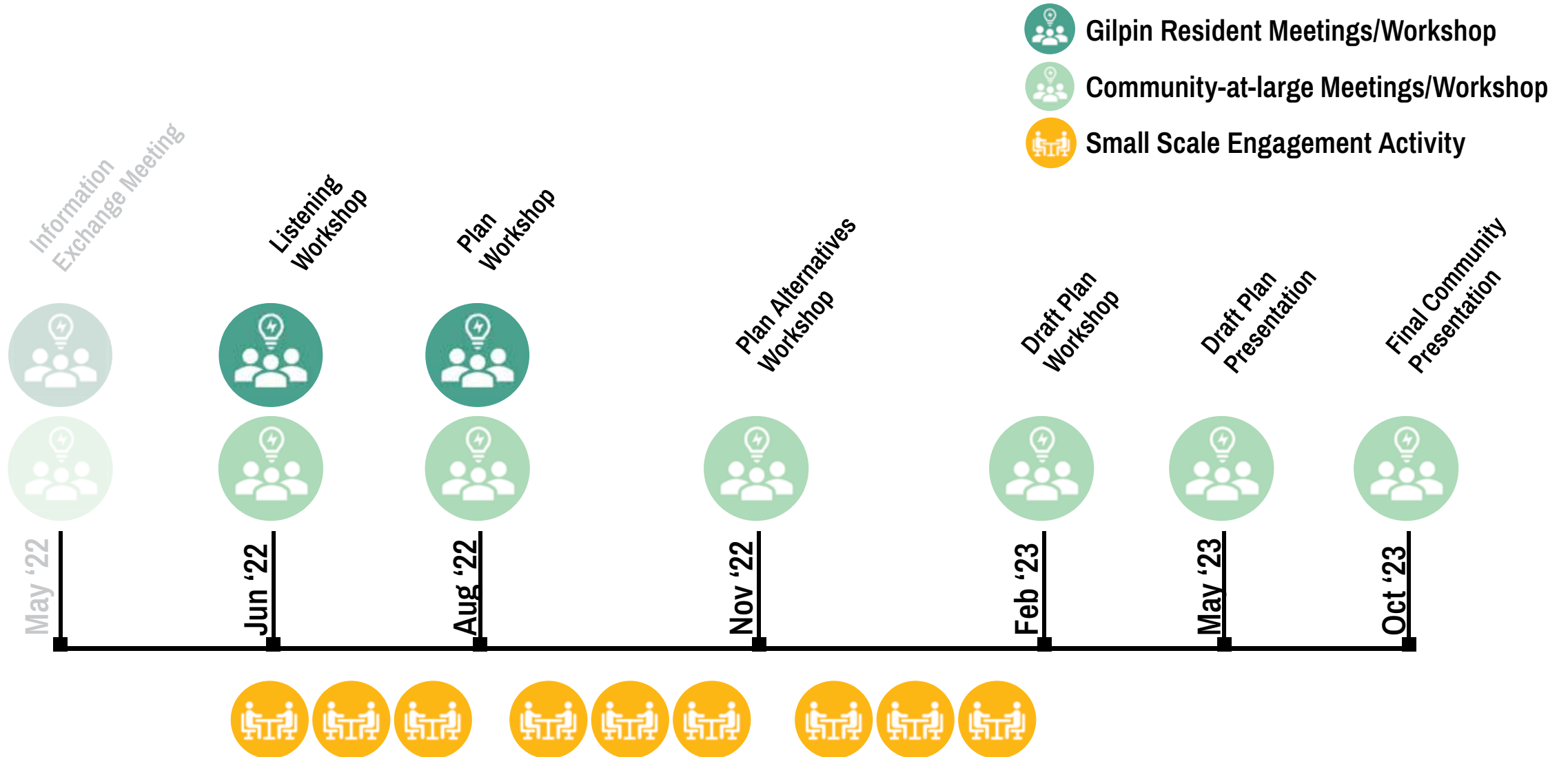
WHAT WE'VE HEARD SO FAR: Community Expo

- **What does it mean to uplift current efforts in Jackson Ward?**
- **How does this project fit in with Reconnect and Richmond300 - who is in charge? Who are the decision makers?**
- **How will the plan reflect the historic legacy of Jackson Ward and Gilpin Court?**
- **How do we address the consequences of historic redlining in this plan?**



**May 12th at Hippodrome Theater
~40 attendees**

WHAT'S NEXT: Upcoming Engagement



WHAT'S NEXT: Listening Workshops



Resident Listening Workshop:

June 14th at Fay Towers or Calhoun Center

Community Listening Workshop:

June 16th at Gallery5

Agenda

5:30-6: Refreshments + Input Stations

6-6:30: Presentation + Brief Q&A

6:30-7:30: Facilitated Break Out Conversations

7:30-7:45: Report Out Vision Statement

7:45-8: Next Steps + Input Stations

WHAT'S NEXT: Plan Workshops



3-hour Saturday meetings to develop an understanding of how families live at Gilpin and broader Jackson Ward neighborhood, generate ideas for new activities, services, recreation, safety, and neighborhood amenities; identify possibilities for redevelopment in the neighborhood.

Choice table at National Night Out or other community event ahead of meeting?

Resident Plan Workshop:

Aug 2nd - National Night Out in Gilpin?

or Aug 6th? Where in Gilpin?

Community Plan Workshop:

Aug 13th or Aug 20th?

Where?

WHAT'S NEXT: Stakeholder Interviews



- **Hosted at Storefront for Community Design**
- **Weeks of June 20th, July 11th, and July 18th**
- **Focus groups of 3-4 people**
- **Neighborhood, People, Housing will hold up to 3 focus group meetings**

WHAT'S NEXT: Working Groups Meeting

- July 26 5:30 - 7pm
- Location TBD
- Recruitment



NEIGHBORHOOD



PEOPLE



HOUSING



JACKSON WARD

COMMUNITY PLAN

Group Discussion

Steering Committee Meeting #2

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STAKEHOLDER / SERVICE PROVIDER INTERVIEWS:



- **Do you know a stakeholder or service provider in Jackson Ward we can meet with?**

BUSINESSES

NON-PROFITS

CHURCHES

RESIDENTS

**ELECTED
OFFICIALS OR
THEIR STAFF**

EARLY ACTION ACTIVITIES:

Projects that reinforce the planning process through limited physical neighborhood improvements and use HUD funds for innovative solutions to neighborhood challenges, and must be completed within the first two years of the Grant. Examples:

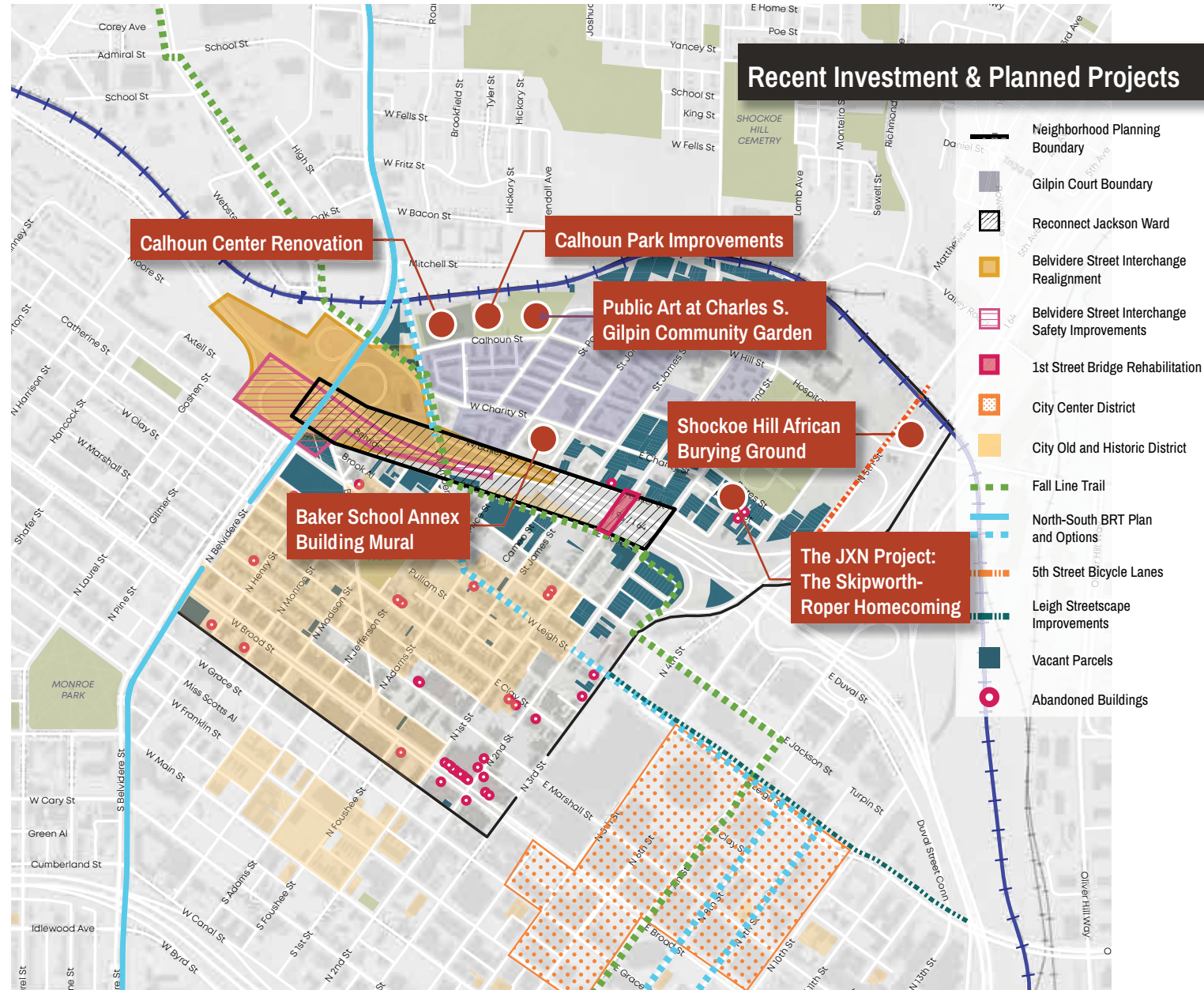
- Reclaiming and recycling vacant property into community gardens, pocket parks, or farmers markets;
- Beautification, placemaking, and community arts projects (signage, murals, sculptures, streetscaping, etc.);
- Owner-occupied home or business facade improvement programs;
- Fresh food initiatives (farmers markets or mobile fresh food vendors);
- Gap financing for economic development projects that are ready to implement and have secured all other necessary funding.



EARLY ACTION ACTIVITIES:

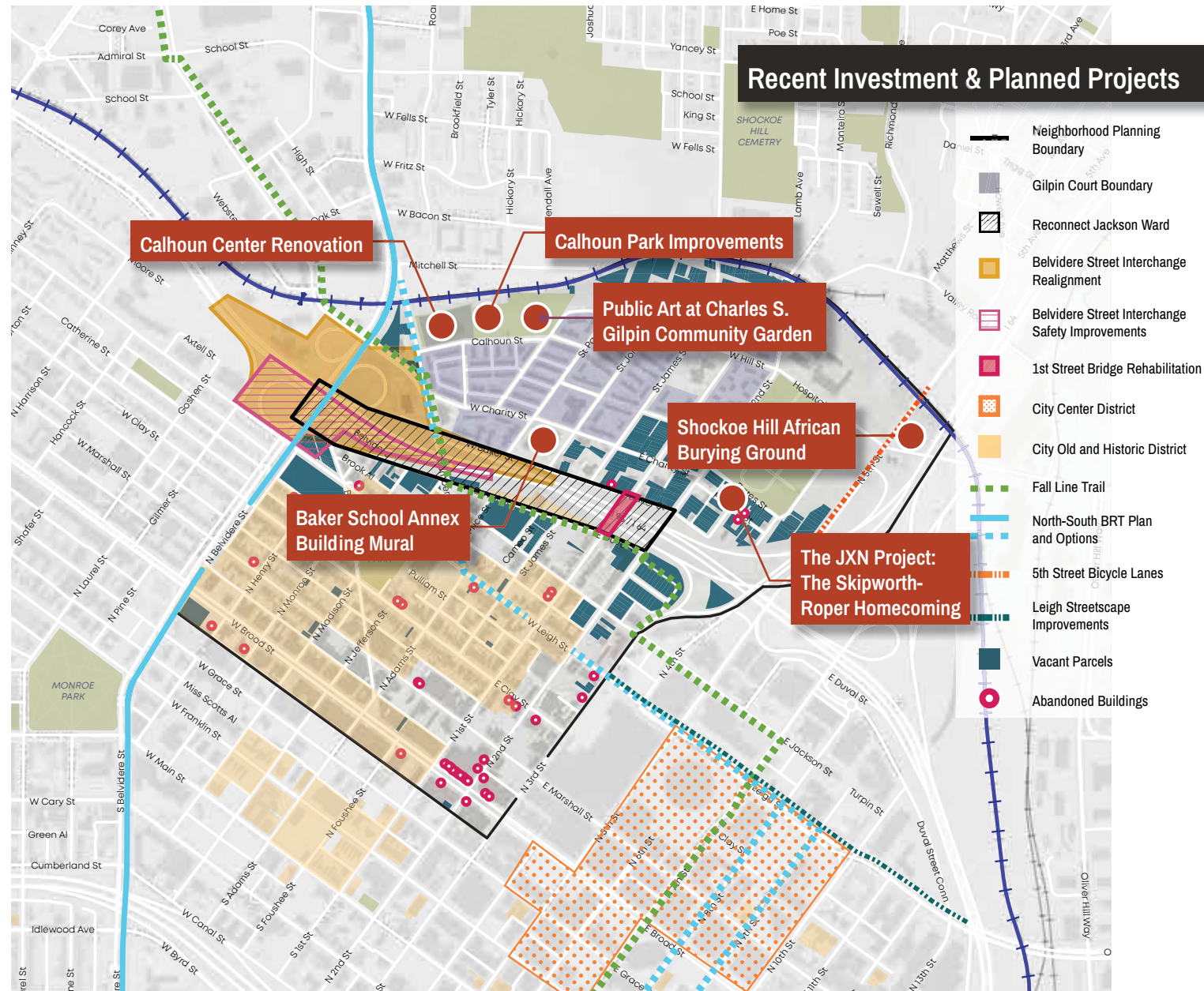
Draft Principles for Selecting Activities:

- Close or within Gilpin Court
- Uplift existing efforts
- Align with HUD requirements



EARLY ACTION ACTIVITIES:

- Do you have ideas for Early Action Activities?
- Do you have ideas for ways we can best engage the community in determining the best project?





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Next Steps

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NEXT STEPS:



- **Let us know if you can be a facilitator for Resident & Community Meetings in June**
- **Be on the look out for Stakeholder Focus Group Invites**
- **Attend Resident & Community Listening Workshops in June**
- **Attend Small Engagement Activities**
- **Attend Working Group Meeting in July**
- **Next Steering Committee Meeting: July 12, 4:30-6pm**