



# JACKSON WARD

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## COMMUNITY PLAN

# Choice Neighborhoods Planning Grant

Community Listening Workshop  
June 16, 2022

# AGENDA

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- **Dinner + Input Stations | 5:30 - 6:00 pm**
- **Project Update Presentation + General Q&A | 6:00 - 6:40 pm**
- **Break Out Group Discussions | 6:40 - 7:40 pm**
- **Report Out | 7:40 - 7:50 pm**
- **Next Steps + Input Stations | 7:50 - 8:00 pm**



**RICHMOND CITY**  
HEALTH DISTRICT





# JACKSON WARD

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## COMMUNITY PLAN

# Project Update

Community Listening Workshop  
June 16, 2022

# WHAT WE'VE DONE SO FAR: Branding + Website Launch

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[www.jacksonwardchoice.com](http://www.jacksonwardchoice.com)



# WHAT WE'VE DONE SO FAR: Working Groups Kick Off

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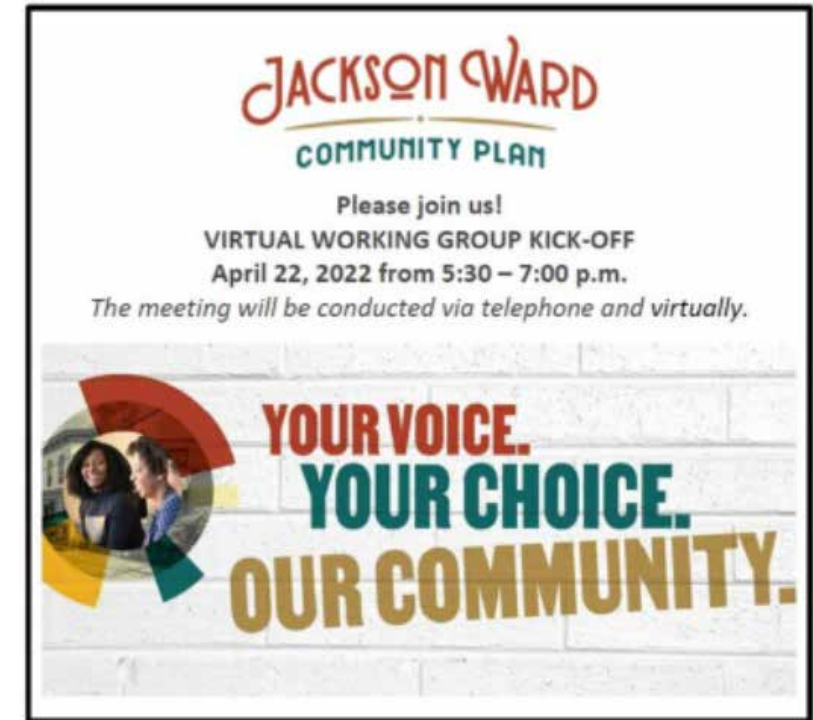
**NEIGHBORHOOD**



**PEOPLE**



**HOUSING**





# WHAT WE'VE DONE SO FAR: Gilpin Informed Residents

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## Training:

- Daily door-to-door surveying began on 5/31 (part-time)
- Each Gilpin Informed Resident will conduct 120 surveys



# WHAT WE'VE DONE SO FAR: Resident Assessment Launch

Surveys can be picked up, returned, or filled-out at the following locations:

- **RRHA PROPERTY MANAGEMENT OFFICE**

- 1000 St. John Street
- 1:00 - 4:00pm | Monday - Friday

- **GILPIN RESOURCE CENTER**

- 436 Calhoun Street
- 10:00am - 1:00pm | Monday - Friday



# WHAT WE'VE DONE SO FAR: Community Survey Launch

## WE WANT TO HEAR FROM YOU!

The Community Survey will be available:



 On Paper



 Online



 At Community Events from May through August

Surveys can be picked up, returned, or filled-out at the following locations:

**RRHA PROPERTY MANAGEMENT OFFICE**  
1090 St. John Street  
1:00 - 4:00pm | Monday-Friday

CONTACT: SHERRELL THOMPSON  
Gilpin Informed Neighbors Coordinator  
sherrell.thompson@vdh.virginia.gov

**GILPIN RESOURCE CENTER**  
436 Calhoun Street  
10:00 - 1:00 pm | Monday-Friday

CONTACT: TANYA SIMMS  
Gilpin Community Health Worker  
tanya.simms@vdh.virginia.gov

**STOREFRONT FOR COMMUNITY DESIGN**  
205 E Broad Street  
9:00 - 5:00 pm | Monday-Friday

CONTACT: SHAWN BALON  
Executive Director  
shawn@storefrontonrichmond.org





# **WHAT WE'VE HEARD SO FAR:** Resident Information Exchange

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- **More discussion about Voucher process (better define terms and eligibility criteria)**
- **Who will be providing wraparound services and what do they include**
- **What does relocation assistance look like**
- **Concerns about community conflict associated with relocation**
- **How can we ensure amenities will be what residents want**



**May 10<sup>th</sup> at Fay Towers  
~15 residents in attendance**

# **WHAT WE'VE HEARD SO FAR:** Resident Debrief Session



- **Led by Briana Duclos (STEP)**
- **Walking alongside residents through this process**
- **Active listening and acknowledgement of history**
- **Questions about vouchers + relocation**
- **Data and action steps that residents can start with now (credit scores, proof of income)**

# WHAT WE'VE HEARD SO FAR: Community Expo

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- What does it mean to uplift current efforts in Jackson Ward?
- How does this project fit in with Reconnect and Richmond300 - who is in charge? Who are the decision makers?
- How will the plan reflect the historic legacy of Jackson Ward and Gilpin Court?
- How do we address the consequences of historic red lining in this plan?



May 12<sup>th</sup> at Hippodrome Theater  
~40 attendees



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## COMMUNITY PLAN

# Early Action Activities

Community Listening Workshop  
June 16, 2022



# EARLY ACTION ACTIVITIES:

- Projects that reinforce the planning process through limited physical neighborhood improvements

- Draft Principles for Selecting Activities:

- Close or within Gilpin Court
- Uplift existing efforts
- Align with HUD requirements

## Vote for your favorite ideas!

### ① Baker Shool Annex Building Mural

By incorporating nostalgic iconic buildings & signs, neighborhood legacies, positive words & symbolism, we will beautify Gilpin Court while paying homage to the rich local cultural heritage.



Butterflies are a metaphor representing spiritual rebirth, transformation, change, hope, and life.



**Little Ann Estes** set the standard for community organizing in Richmond. Her apartment in Gilpin Court became the headquarters of St. Francis B.C. School in that city. He started work as an apprentice in the Richmond Plant print shop before finding his career in theater.



**Sam Banks** worked for the schools for 37 years, as an African American in the era before desegregation. According to his recollection, Mr. Banks was the second African American to become a teacher in the Richmond City Schools.

### ② Calhoun Recreation Center Plaza & Splash Pad



### ③ Calhoun Recreation Center Comfort Station & Community Pavilion



### ④ Calhoun Recreation Center Greenway Corridor with Trails & Social Spaces/ Open green Space/Existing Playground/Existing Parking Lot



### ⑤ Calhoun Recreation Center Charles S. Gilpin Farm Site: Expo Kitchen & Shed/ Garden Expansion/Pedestrian Plaza



# EARLY ACTION ACTIVITIES:



**Collected ideas at 2 steering committee meetings, 1 working group meeting, and 2 meetings in May**

## **Ideas we heard:**

- Splash pad
- Renovate the Calhoun Center
- Playground
- Track
- Workout area
- Drum garden
- Outdoor grills
- Activities for kids 12-17 years old
- Bus stop with bench and shelter
- Community garden improvements
- Park shelter
- Murals

# 1 Baker Shool Annex Building Mural

By incorporating nostalgic iconic buildings & signs, neighborhood legacies, positive words & symbolism, we will beautify Gilpin Court while paying homage to the rich local cultural heritage.



Butterflies are a metaphor representing spiritual rebirth, transformation, change, hope, and life.

*Note: Placement of Art Concepts are Subject to Change*



**Gilpin** was born in Richmond, VAirginia, to Peter Peter Gilpin (a factory worker) & Caroline White (a nurse); he attended St. Francis RC School in that city. He started work as an apprentice in the Richmond Planet print shop before finding his career in theater.



**Lillie Ann Estes** set the standard for community organizing in Richmond. Her apartment in Gilpin Court became the headquarters for her efforts to develop strategies and alliances from Richmond to Washington and Boston to uplift the poor and disadvantaged.



**Sam Banks** worked for the schools for 37 years, as an African American in the era before desegregation. According to his recollection, Mr. Banks was the second African American to become a teacher in the Richmond City Schools.



RVA Dairy Building



Fat Boy Dinner



Hippodrome Theatre



RVA STEMER CO. 5  
1849-1948  
RVA 3rd Police Precinct  
1865-1898



Mr. Peanut Store



Standard Drug Co.



2

## Calhoun Recreation Center

### Plaza & Splash Pad





3

## Calhoun Recreation Center

### Comfort Station & Community Pavilion





4

## Calhoun Recreation Center

Greenway Corridor with Trails & Social Spaces/  
Open green Space/Existing Playground/Existing Parking Lot



Green Corridor Walking Trail

Open Green Space

Flexible Open Space for Fields Days



## Calhoun Recreation Center

## Charles S. Gilpin Farm Site: Expo Kitchen & Shed/ Garden Expansion/Pedestrian Plaza



## Expo Kitchen & Shed



## Garden Expansion



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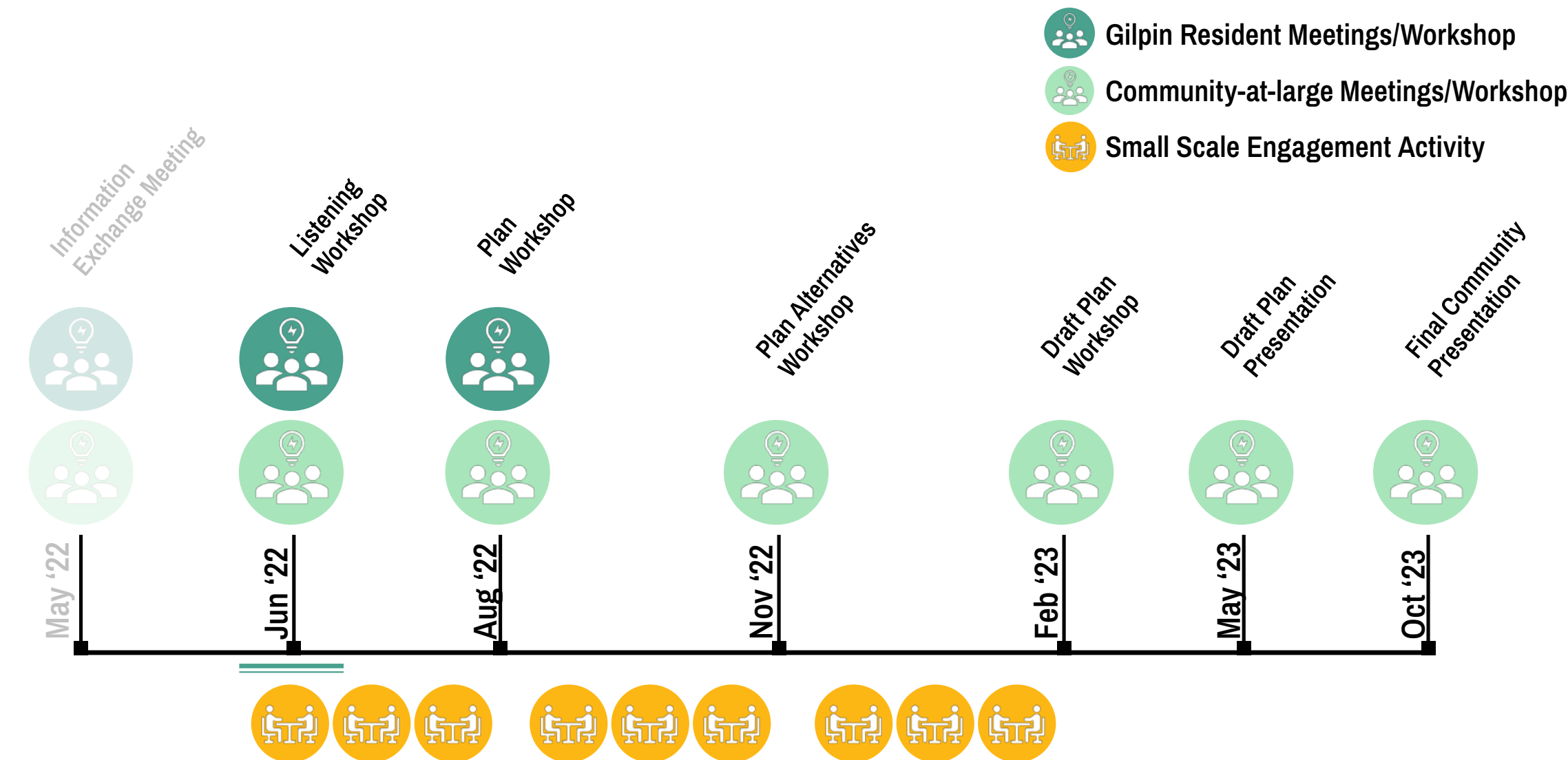
## COMMUNITY PLAN

# What's Next

Community Listening Workshop  
June 16, 2022



# WHAT'S NEXT: Upcoming Activities



# WHAT'S NEXT: Upcoming Activities

- **June & July Stakeholder Interviews**
  - Weeks of June 20th, July 11th, and July 18th at Storefront for Community Design
  - Focus groups of 3-4 people
  - Neighborhood, People, Housing will hold up to 3 focus group meetings
- **July Working Groups Meeting**
  - July 26 5:30 - 8 pm at Richmond Public Library (Main Library Auditorium)
  - Please sign up to join a working group!



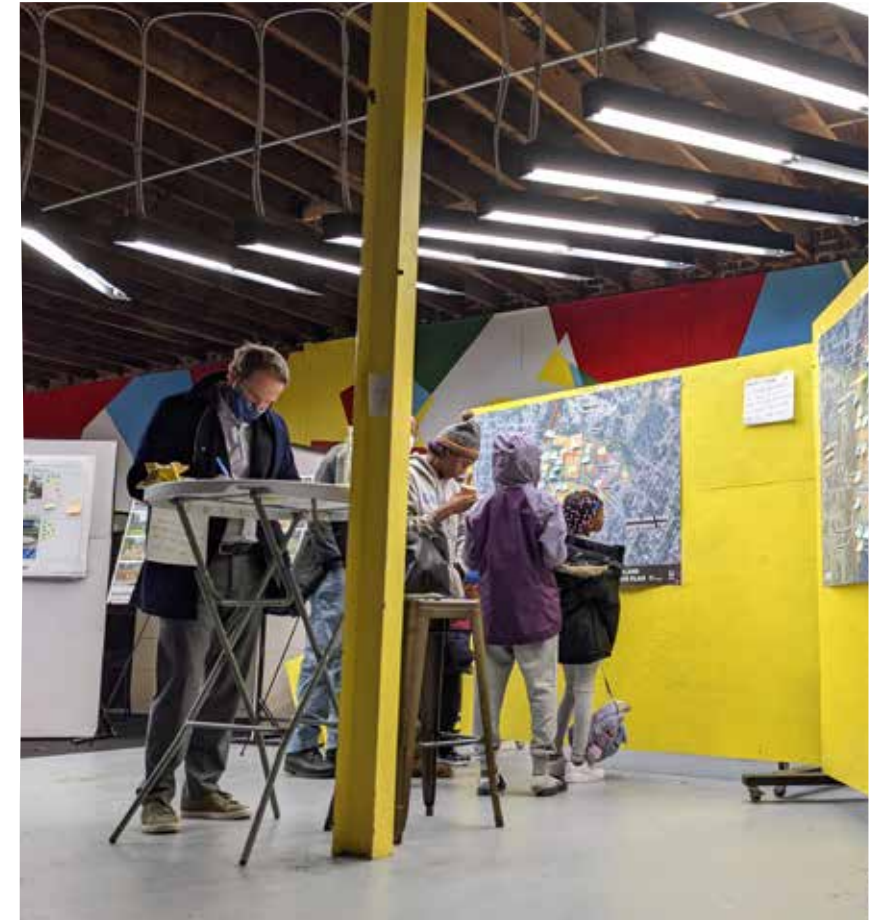
# WHAT'S NEXT: Upcoming Activities

- **Storefront Conversations**
  - July 27 8:30 - 10:00am
  - Storefront for Community Design:  
205 East Broad Street, Richmond, VA 23219



# WHAT'S NEXT: Upcoming Activities

- **Summer Youth Design Workshop**
  - August 1st-5th at Storefront for Community Design
  - Register on Storefront's website by Monday July 18:



[www.storefrontrichmond.org/design-workshops](http://www.storefrontrichmond.org/design-workshops)



# WHAT'S NEXT: Plan Workshops

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## Resident Plan Workshop:

Saturday, August 6th, 10:00am-1:00pm

Location: TBD

## Community Plan Workshop:

Thursday, August 18th, 5:00pm-8:00pm

Location: TBD





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## COMMUNITY PLAN

# General Q&A

Community Listening Workshop  
June 16, 2022



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## COMMUNITY PLAN

# Breakout Discussions

Community Listening Workshop  
June 16, 2022

# **BREAKOUT DISCUSSIONS: Purpose**



- **Share your input and express concerns**
- **Review project timeline and discuss feedback loops**
- **Understand how the process impacts your housing and community**
- **Review next steps and how to get more involved**



# **BREAKOUT DISCUSSIONS:** Vision Statement



**Together, write a short vision statement for Jackson Ward to share with the other groups. The vision statement should be a long-term goal describing your group's desired vision for Jackson Ward in 10 years.**

- *What makes you proud to live in Jackson Ward?*
- *What would keep you living in this neighborhood 10 years from now?*

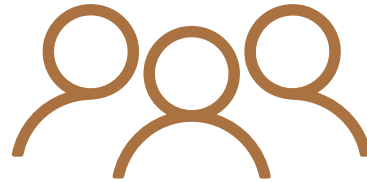
# BREAKOUT DISCUSSIONS: CHOICE Neighborhood Planning Goals

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## NEIGHBORHOOD

“Create the conditions necessary for public and private reinvestment in distressed neighborhoods to offer the kinds of **amenities and assets**, including safety, good schools, and commercial activity, that are important to families’ choices about their community.”



## PEOPLE

“Improve outcomes of households living in the target housing related to **employment and income, health, and children’s education.**”



## HOUSING

“Replace distressed public and assisted housing with **high-quality mixed-income housing** that is well-managed and responsive to the needs of the surrounding neighborhood.”

# BREAKOUT DISCUSSIONS: Agenda

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- **Introductions** | 5 mins
- **Neighborhood** | 10-15 mins
- **People** | 10-15 mins
- **Housing** | 10-15 mins
- **Vision** | 10 mins
- **Closing** | 5 mins



**NEIGHBORHOOD**



**PEOPLE**



**HOUSING**



# **BREAKOUT DISCUSSIONS:** Vision Statement

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# JACKSON WARD

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## COMMUNITY PLAN

## Next Steps

Community Listening Workshop  
June 16, 2022

# **NEXT STEPS:**



- **Complete the Community Survey**
- **Sign up for a Working Group**
- **Come talk to the team on July 27th at Storefront**
- **Register your family for the City Builders Summer Workshop (Ages 13 - 18) by July 18th**
- **Join us in August for the Community Plan Workshop on August 18th**





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## COMMUNITY PLAN

# Thank You!

Community Listening Workshop  
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