

JACKSON WARD



COMMUNITY PLAN

A CHOICE NEIGHBORHOODS PLANNING GRANT

COMMUNITY PLAN WORKSHOP
AUGUST 18, 2022

YOUR VOICE.
YOUR CHOICE.
OUR COMMUNITY.



STATION 1: PROJECT OVERVIEW

- Welcome
- Orientation & Goals for Today
- Community Engagement Update: What We've Heard
- Planning Process & Project Update
- Q&A



RICHMOND CITY
HEALTH DISTRICT





NEIGHBORHOOD



PEOPLE



HOUSING

GOALS OF THE PLAN WORKSHOP

WHY ARE WE HERE? Let's develop the plan together.



COMMUNITY PLAN WORKSHOP

Build mutual understanding about how you want to live in the future redevelopment of Gilpin Court and Jackson Ward as a whole. We will share information on process, what we've been hearing from the community, and what happens next.

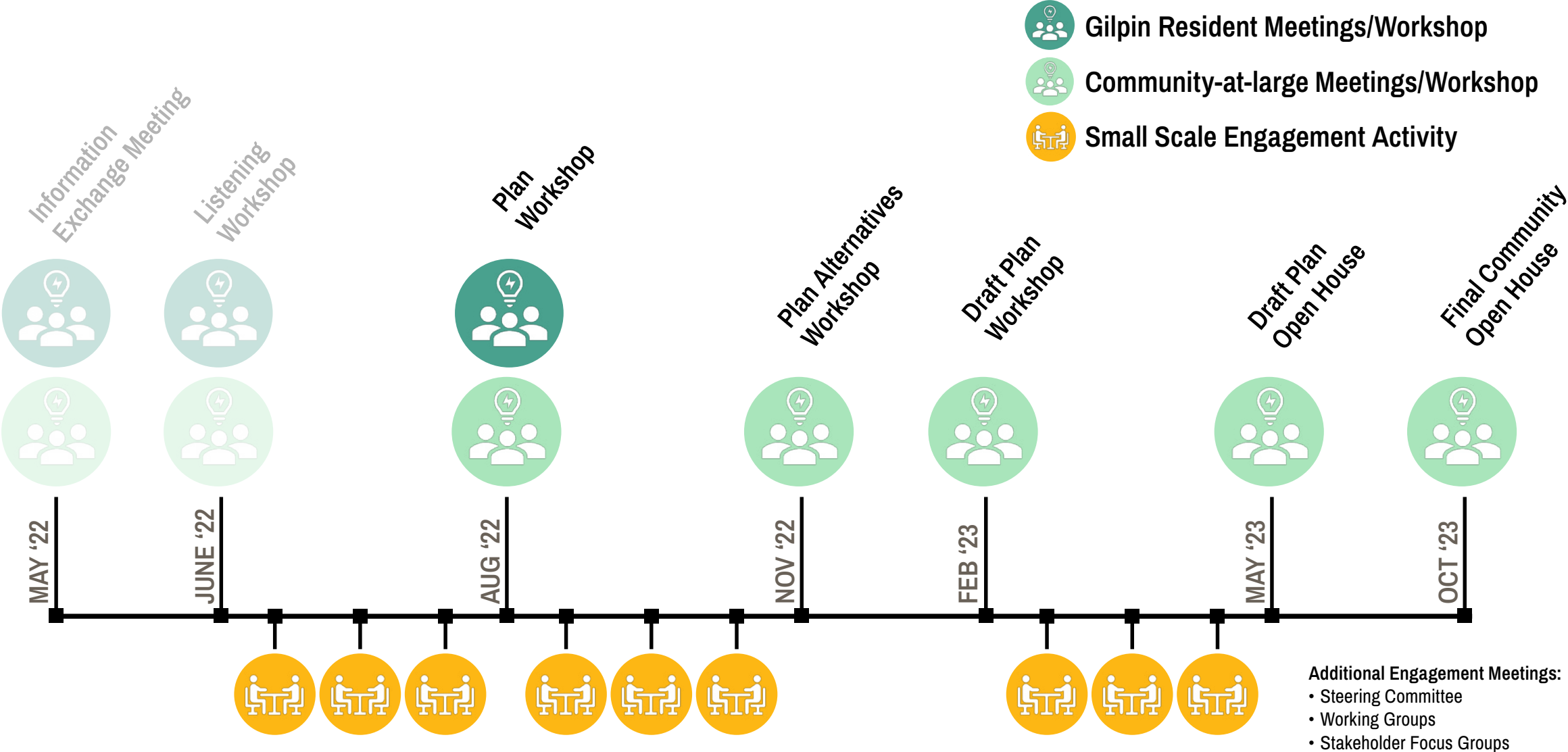
To build the plan together, we are seeking input on:

- Historic and current development configurations in Jackson Ward
- Preferences for Neighborhood Amenities
- Calhoun Center Recreation Plan
- Architectural Styles, Density, & Unit Design
- Social services and programming
- **YOUR VISION** for the future of Jackson Ward



COMMUNITY ENGAGEMENT UPDATE

ENGAGEMENT UPDATE: Engagement Schedule



WHAT WE HEARD: Resident Listening Workshop

- **Breakout groups for residents to share stories and current conditions of Gilpin.**
- **Early Action Activity: Residents voted for the Calhoun Center Plaza and Splash Pad + Greenway Corridor with Trails and Social Space**
- **Celebration of Jackson Ward's history and diverse socioeconomic groups living in harmony.**



**June 14th @ Fay Towers
~45 attendees**

WHAT WE HEARD: Community Plan Workshop

- Breakout groups crafted a shared vision of what Jackson Ward would look like in 10 years.
- “We envision a Jackson Ward that invests in the people. Somewhere that builds culture from the ground up, honors history, works to change the perception of safety and combats systemic racism.”
- Early Action Activity: Calhoun Center Plaza and Splash Pad + Garden Expansion



June 16th @ Gallery5
~20 attendees

WHAT WE HEARD: Working Groups



- Each Working Group read the comments, notes, and feedback from previous resident & community meetings.
- Discussions about:
 - preparing residents for redevelopment
 - safety
 - historic legacy, culture, & community
 - sharing data & information
 - homeownership
 - wealth building
 - equity, respect, & honor



July 26th @ Richmond Public Library
~30 attendees

WHAT WE HEARD: Resident Plan Workshop

- Review the Historic & Typical Mixed Use Blocks in Jackson Ward
- Input on Neighborhood Amenities: art in the park, historic trails, community garden & kitchen, playgrounds, etc.
- Feedback on the Early Action Activity Recreation Plan at Calhoun Center
- Input on Future Unit Design, Amenities, & Architectural Style of future redevelopment



August 6th @ Calhoun Center
~15 attendees



NEIGHBORHOOD



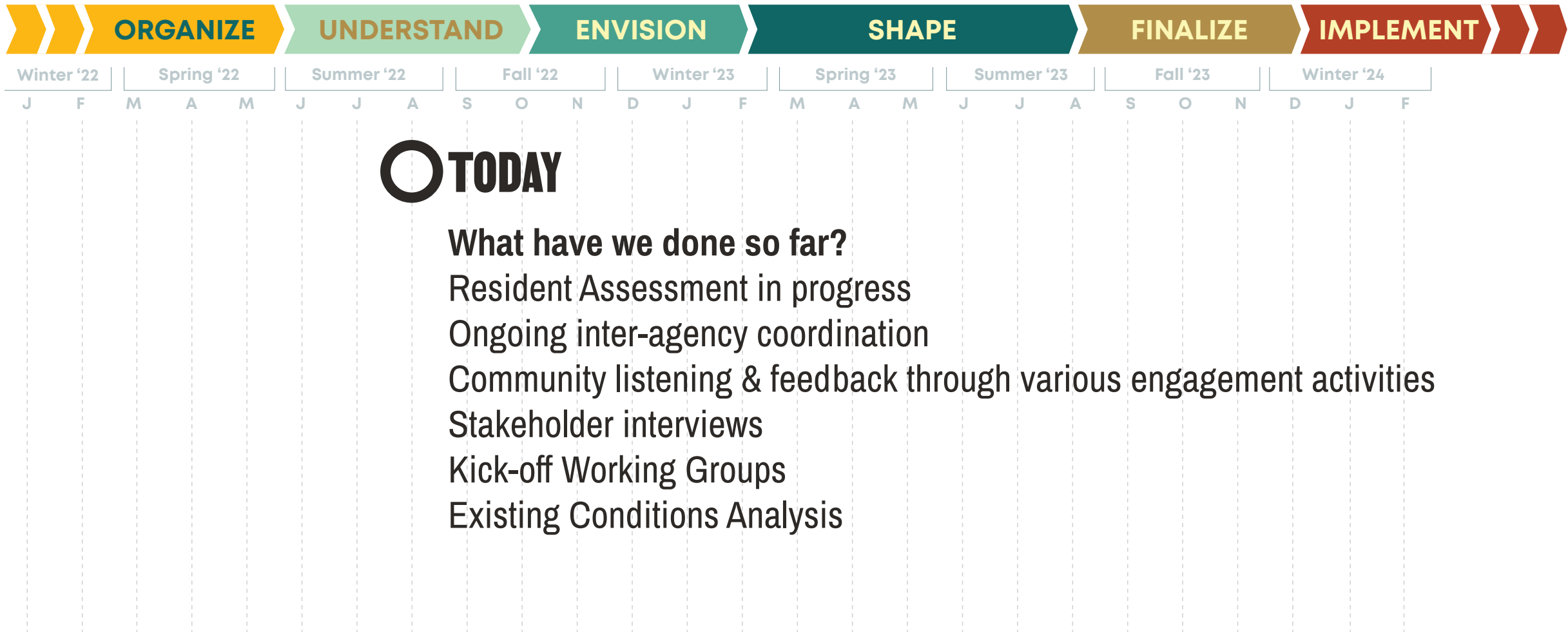
PEOPLE



HOUSING

PLANNING PROCESS UPDATE

PLANNING SCHEDULE: Where are we in the process?



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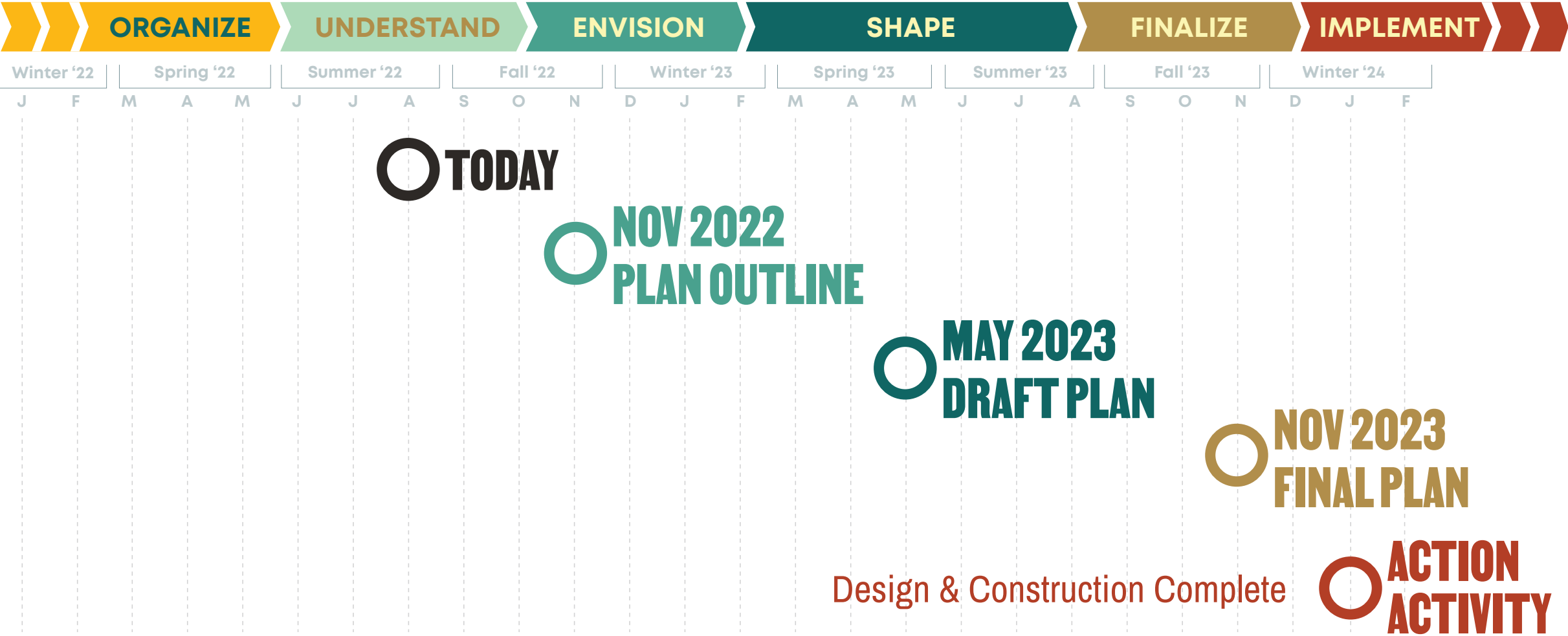
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NEIGHBORHOOD UPDATE

- **Reconnect Jackson Ward**
- **Arts District Facade Improvement Program**
- **Early Action Activity Progress**
- **Stakeholder Interviews held on July 20 & 21**
 - 7 interviews: businesses, architects, churches
- **Ongoing Inter-agency Coordination**





VISIT STATIONS 2 & 3! PROVIDE INPUT & LEARN ABOUT:



**Historic Jackson
Ward Development
& Typical Mixed Use
Block Typologies**



**Neighborhood
Amenities for
the Future
Development**



**Early Action
Activity & overall
Calhoun Center
Recreation Plan**



HOUSING UPDATE

- **Fay Towers**
- **Build First Strategy**
- **Stakeholder Interviews July 27 & 29**
 - 3 interviews: residents, developers, elected officials
- **Phase I Environmental Assessment of Gilpin**
- **Market Study + Financing + Phasing**
- **Developer Procurement**

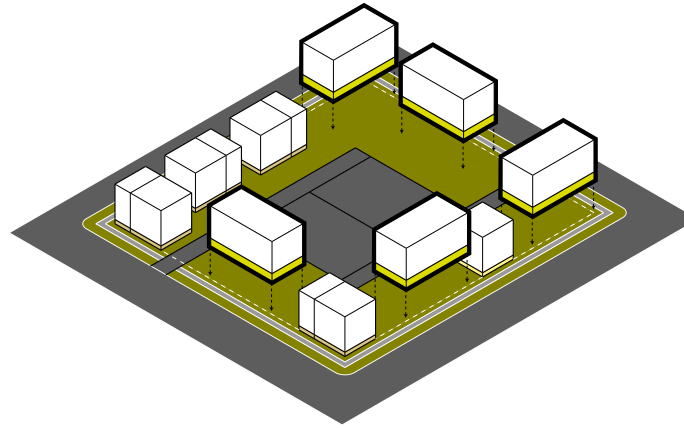




VISIT STATION 4! PROVIDE INPUT & LEARN ABOUT:



**Architectural
Styles & Density
for the Future
Redevelopment**



**Build a Mixed Use
Block with Legos**



Unit Design



PEOPLE UPDATE

- People Plan Subgroups: Health, Safety, Workforce, Education
- Stakeholder Interviews held on July 11 & 13
 - 12 interviews: service providers, non-profits
- Gilpin Informed Residents
- Resident Assessment





RESIDENT ASSESSMENT

- 226 completed. Goal is 480 (60% of Gilpin households)
- 85 questions total; example question & initial result from Assessment:

Q: How interested are you in owning your own home?

<i>Initial Responses:</i>	<i>Declined (7)</i>	<i>Not at All (28)</i>	<i>Somewhat (28)</i>	<i>Very (78)</i>	<i>Blank (2)</i>
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So far, there is strong support for homeownership from the survey. RRHA has a successful existing homeownership program and will build upon it with the development of this plan to support more residents in owning their own home.



VISIT STATIONS 5 & 6! PROVIDE INPUT & LEARN ABOUT:



**Craft Your Vision
for the Jackson
Ward Community**

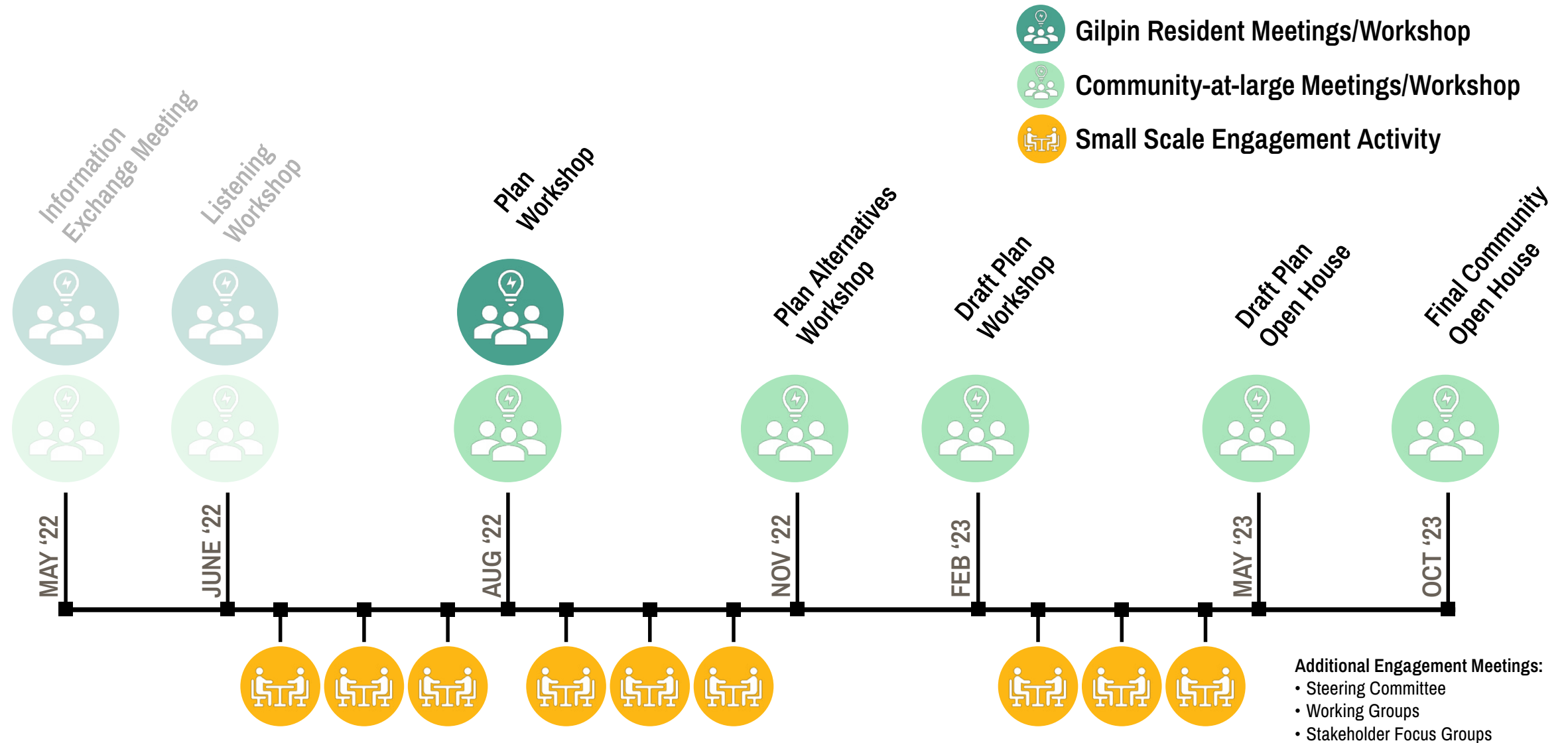


**Neighborhood
Services &
Programming**



**Gilpin Court
Resident
Assessment**

WHAT'S NEXT? Schedule of Activities



STAY ENGAGED! Upcoming Events



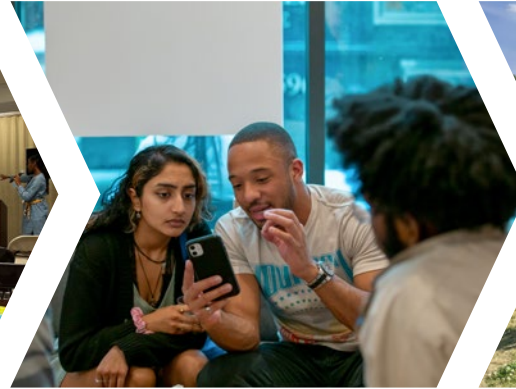
Information Sharing



Interactive Activities



Plan Presentations



Storefront Conversations



Walking Tours



SMALL SCALE ENGAGEMENT

Fall & Spring

Storefront is organizing a series of activities including: Storefront Conversations, Walking Tours, Youth Workshops



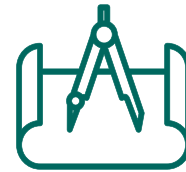
PLAN ALTERNATIVES WORKSHOP

November 1st, 6-8pm

Planning team will review progress and present draft Goals & Strategies and Plan Alternatives for community feedback.

STAY INFORMED!

Check the Jackson Ward Community Plan Website frequently for meeting summaries, presentations & meeting materials, and upcoming events.



[**www.jacksonwardchoice.com**](http://www.jacksonwardchoice.com)

QUESTIONS?





JACKSON WARD

COMMUNITY PLAN

Please visit all the stations to learn more about and provide input on the Jackson Ward Community Plan.



- ☒ Station 1: Project Overview
- ☒ Station 2: Neighborhood
- ☒ Station 3: Early Action Activity
- ☒ Station 4: Housing
- ☒ Station 5: People
- ☒ Station 6: Resident Assessment



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