

# JACKSON WARD



## COMMUNITY PLAN

A CHOICE NEIGHBORHOODS PLANNING GRANT

**DRAFT PLAN PRESENTATION**  
**APRIL 18, 2023**

**YOUR VOICE.**  
**YOUR CHOICE.**  
**OUR COMMUNITY.**





# MEETING AGENDA

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**6:00pm - 6:15pm - Refreshments & Socialize**

**6:15pm - 6:20pm - Introductions**

**6:20pm - 6:35pm - Setting the Stage**

**6:35pm - 6:45pm - Draft Plan Update**

**6:45pm - 7:30pm - Feedback Stations**



**RICHMOND CITY**  
HEALTH DISTRICT



A black and white photograph of a community meeting. Several people are seated at tables, looking towards the front of the room. The room has a checkered floor and a mural on the wall. The text is overlaid on the image in a large, bold, yellow-outlined font.

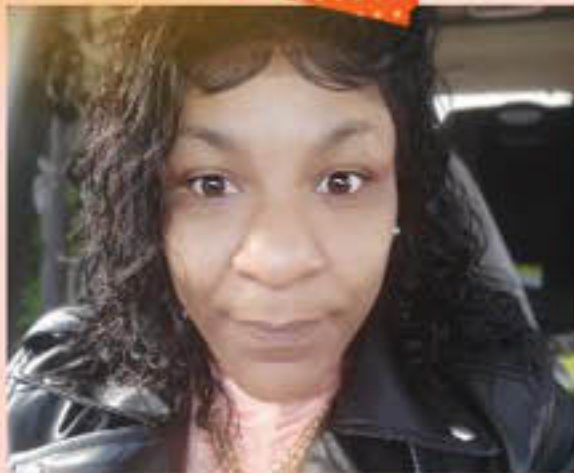
# INTRODUCTIONS FROM RRHA & CITY OF RICHMOND



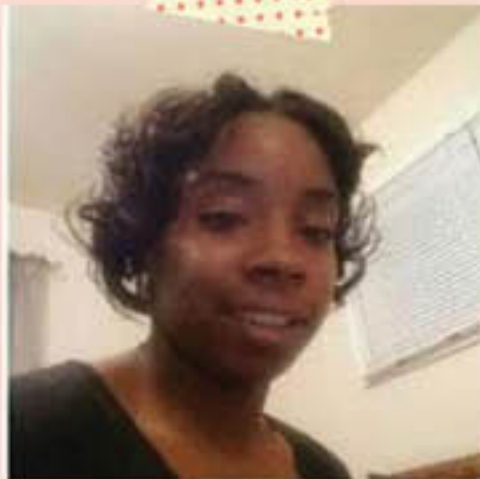


# WELCOME FROM THE GILPIN INFORMED RESIDENTS

- What is the GIR Program?
- Why are you part of it?
- What have you learned by being part of this process?



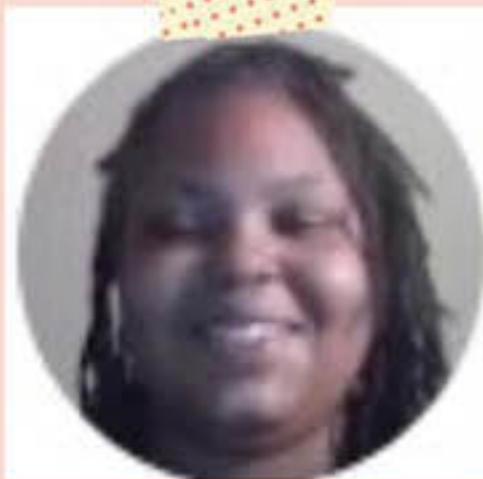
VDH/Stephanie  
Robertson  
InformedResident



VDH/Autumn Daniel  
Informed Resident



VDH/Quiera Franklin  
INFORMED RESIDENTIAL  
SPECIALIST



**TANYA SIMMS**



VDH/Dreame Boyd  
Informed Resident



VDH/Paula Williams INFORMED  
RESIDENTIAL SPECIALIST





## **WHY ARE WE HERE?** Goals of the Meeting

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**INFORM** community members about the process who may have not been part of it as of yet.

**SHARE** where we are in the 2 year planning process.

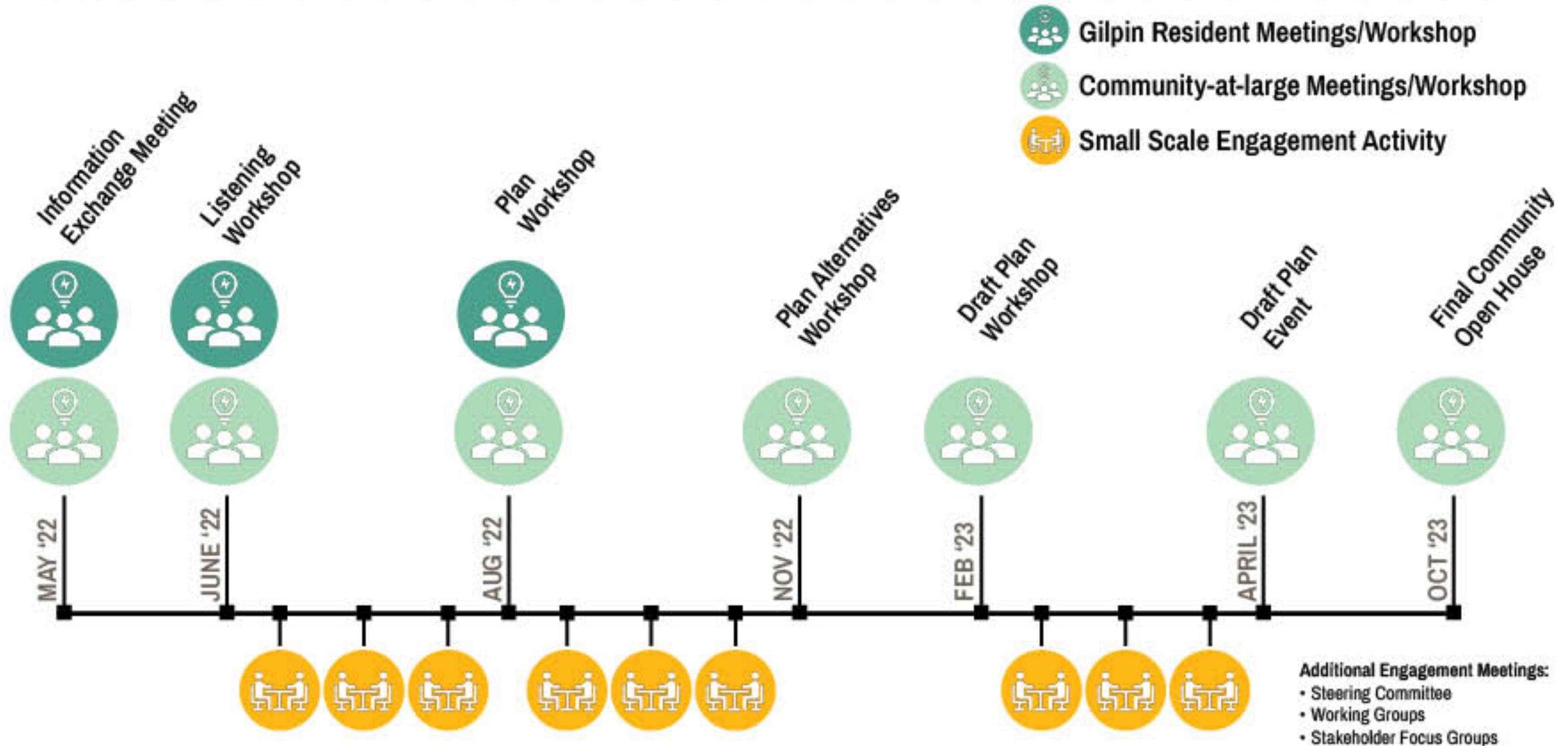
**RECEIVE** feedback and tell residents how they can get involved to help finalize the draft plan.

# PLANNING SCHEDULE: Where are we in the process?

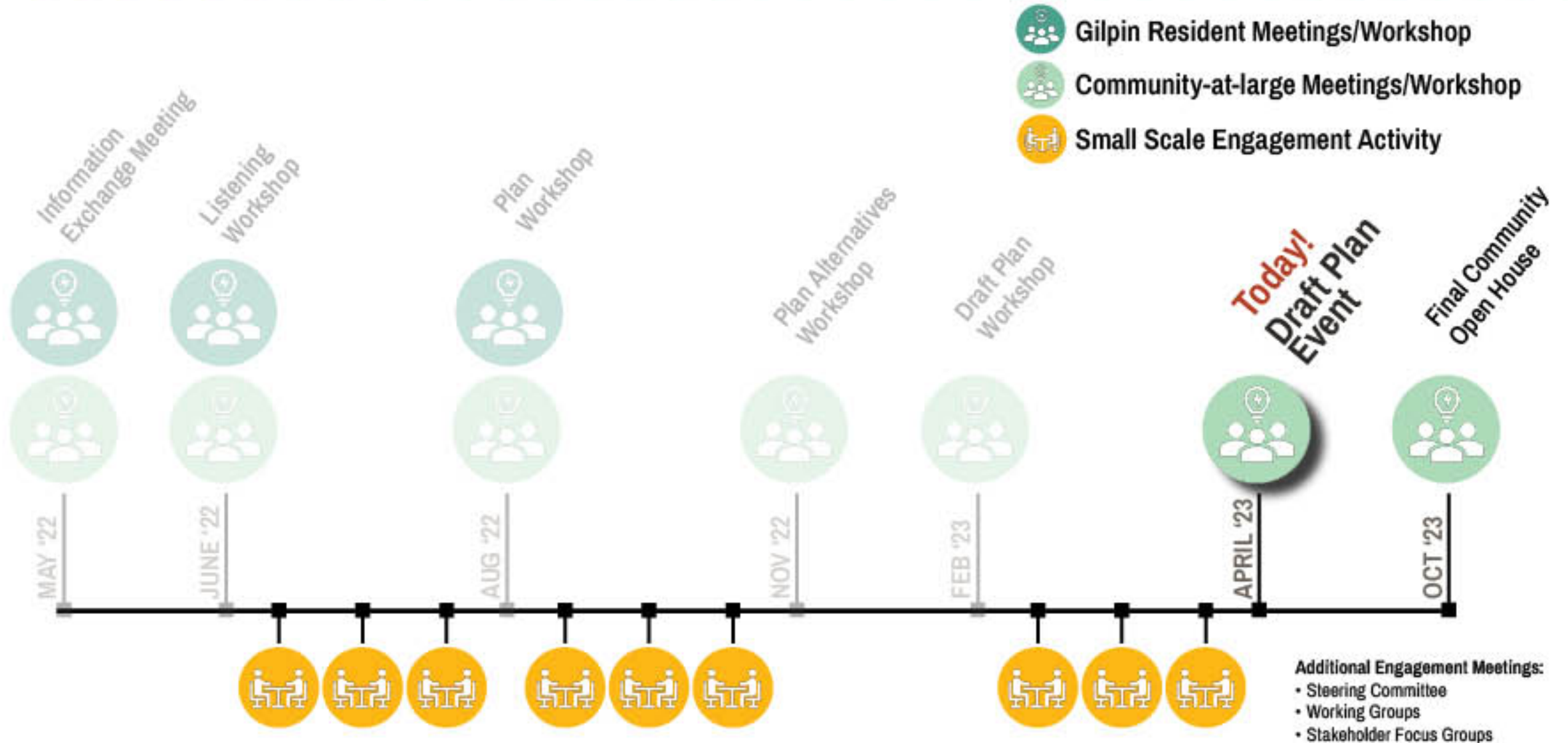




# PLANNING SCHEDULE: Where are we in the process?



# PLANNING SCHEDULE: Where are we in the process?









## **WHAT WE HEARD:** Resident Workshop

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- Breakout groups for residents to share stories and current conditions of Gilpin
- Early Action Activity: Residents voted for the Calhoun Center Plaza and Splash Pad + Greenway Corridor with Trails and Social Space
- Celebration of Jackson Ward's history and diverse socioeconomic groups living in harmony

June 14th @ Fay Towers







# WHAT WE HEARD: Community Plan Workshop

- Breakout groups crafted a shared vision of what Jackson Ward would look like in 10 years
- “We envision a Jackson Ward that invests in the people. Somewhere that builds culture from the ground up, honors history, works to change the perception of safety and combats systemic racism.”
- Early Action Activity: Calhoun Center Plaza and Splash Pad + Garden Expansion

Need more parking  
NO towing  
Safe side walks  
June 16th @ Gallery5





NEIGHBORHOOD

Emergency Exit Only

**WHAT NEIGHBORHOOD AMENITIES**  
PLACE A STICKER ON YOUR PREFERRED

 PARKS AND TRAILS	 COMMUNITY SPACES
 PLAZAS	 PLAZA WITH FEATURE
 COMMUNITY GREEN	 BIKE SHARE STATION
 PLAYGROUND	 OUTDOOR PICNIC
 PLAY STRUCTURE	 PLAY STRUCTURE
 PLAY STRUCTURE	 PLAY STRUCTURE
 PLAY STRUCTURE	 PLAY STRUCTURE

**ADDITIONAL DESIGN TYPES**

THE CITY OF HOUSTON



# WHAT WE HEARD: Resident Plan Workshop

- Review the historic & typical mixed use blocks in Jackson Ward
- Input on Neighborhood Amenities: art in the park, historic trails, community garden & kitchen, playgrounds, etc.
- Feedback on the Early Action Activity Recreation Plan at Calhoun Center
- Input on future unit design, amenities, & architectural style of future redevelopment

August 6th @ Calhoun Center







# **WHAT WE HEARD:** Community Plan Workshop

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- Interacted with stations focused on Neighborhood, People, Housing
- Feedback on the Plan Goals and Vision for Jackson Ward
- Shared preferences for housing density, architectural styles, and neighborhood amenities
- Lego exercise to create urban blocks with favorite housing types and amenities

August 18th @ Third Street Bethel AME Church



# THE STORY OF JACKSON WARD

- The Skipwith Cottage is Built  
Abraham Peyton Skipwith, the first known  
free Black person, purchases parcels of  
land on the northern edge of the City of  
Richmond in what would become Jackson  
Ward; he built a gambrel-roofed cottage  
which is one of the city's oldest documented  
dwellings.



1790s

Note: this  
is a DRAFT  
timeline. Let us  
know what's  
missing or  
add your own

1858

- Ebenezer Baptist Church  
Established as the first African  
Baptist Church

1871

- Jackson Ward Established  
Jackson Ward was created as an  
official, political subdivision in the  
city's heart; becomes "City within a  
City" referred to as the "Black Wall  
Street" & the "Harlem of the South."

1884

- John W. Alderson, a the  
first African American to be  
elected to the office of Mayor  
of Richmond, Virginia, is  
elected Mayor of Richmond,  
Virginia, in 1884.

1888

- 2nd Reconstruction  
Jackson Ward Established  
During first of the first  
Reconstruction of the city after  
the Civil War, the city is  
redivided into wards by  
the Reconstruction Act of  
1867.

1902

- The first African American  
to be elected to the office of  
Mayor of Richmond, Virginia,  
is elected Mayor of Richmond,  
Virginia, in 1902.

1904

- The first African American  
to be elected to the office of  
Mayor of Richmond, Virginia,  
is elected Mayor of Richmond,  
Virginia, in 1904.

1903

- The first African American  
to be elected to the office of  
Mayor of Richmond, Virginia,  
is elected Mayor of Richmond,  
Virginia, in 1903.

1904

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## **WHAT WE HEARD:** Plan Alternatives Workshop

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- Review of draft Plan Goals for Neighborhood, People, Housing
- Interactive Jackson Ward history timeline for sharing historic landmarks and memories of the neighborhood
- Attendees want to see programming and job training, access to green space, pedestrian safety, and community gardens
- Highly-ranked recreational amenities include playgrounds, a splash pad, and a corner store/market

November 1st @ Calhoun Center



**NO SMOKING**

**HOUSING**

**INCLUSIVE HOUSING**

**INCLUSIVE HOUSING**

**EQUALITY PLACES**

**HIGH QUALITY PLACES**

**HIGH QUALITY PLACES**

**EQUITABLE TRANSPORTATION**

**THRIVING ENVIRONMENT**

is a national  
to address  
stable hous  
entire

**GOAL 6: Diverse Housing Options**  
GOAL 7: Pathways to Mobility  
GOAL 8: Resident Preparedness

**GOAL 2: Displacement Prevention**  
**GOAL 10: Equitable**



Blue and white striped jacket, blue pants

White jacket, brown pants, pink shoes

Black jacket, plaid jacket, sitting at table

Blue t-shirt, black pants

Blue denim jacket, bright green pants

People sitting at a table in the background, possibly a registration or information desk.

Woman in black jacket talking to a group of people, holding papers.

Person in a red puffer jacket using a walker, standing near the woman in black.



**EXIT**



# WHAT WE HEARD: Draft Plan Event

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- Attendees visited interactive stations and collected “passport” stamps to win prizes and giveaways
- Gilpin Informed Residents introduced the Resource Fair to connect community members with local organizations and resources
- Attendees gave feedback on the Plan vision, themes, and goals
- Mentioned the need for supportive housing, opportunities for homeownership, and materials for new housing like brick and masonry

February 11th @ Calhoun Center



# EARLY ACTION ACTIVITY UPDATE



Conceptual Master Plan



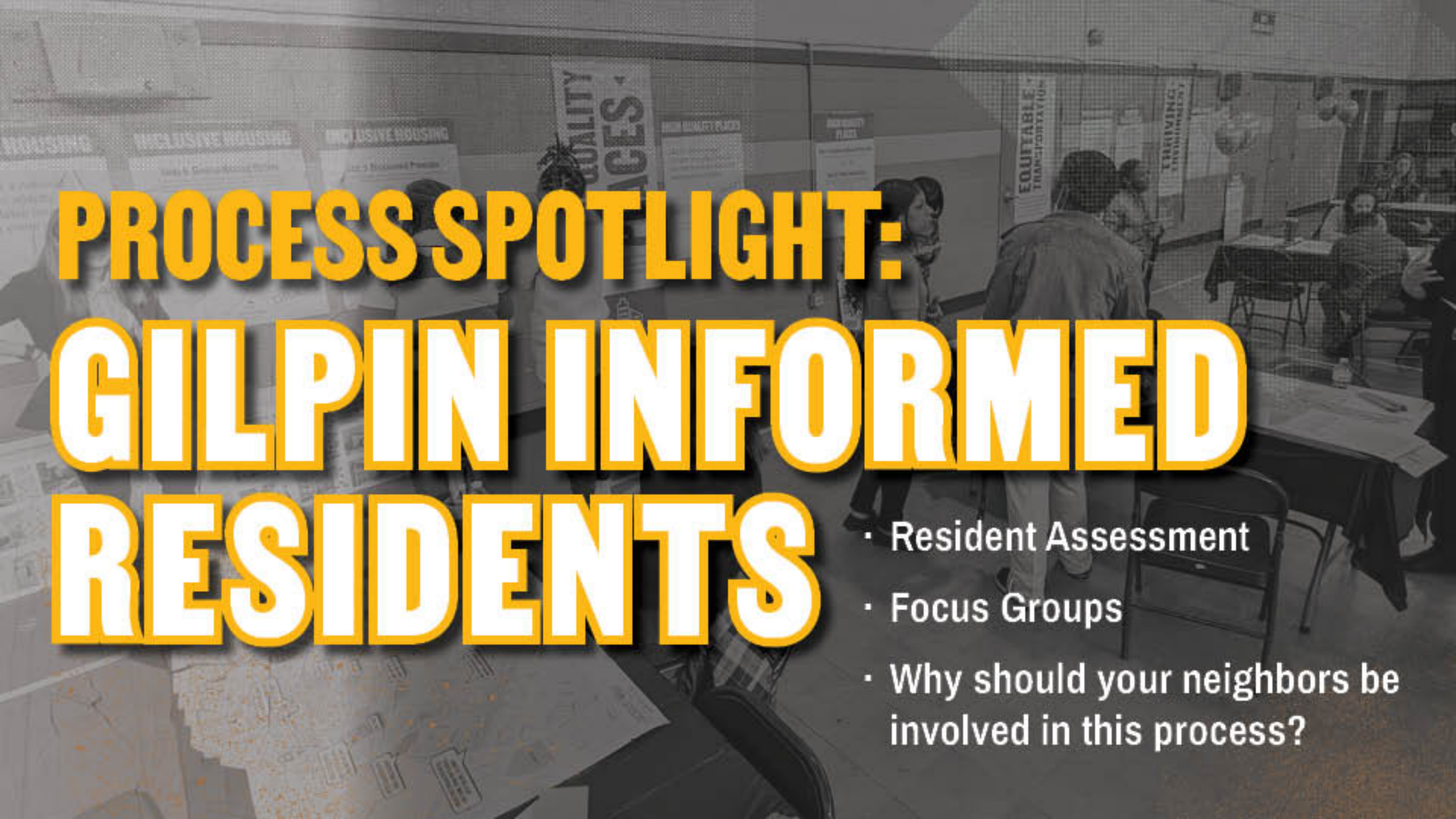
# EARLY ACTION ACTIVITY UPDATE



- **APRIL:** Design Development Documents
- **MAY:** Approval & Construction Documents
- **JUNE:** Permitting & Contractor Award
- **NOVEMBER:** Construction
- **MAY 2024:** Grand Opening! (tentative)







# PROCESS SPOTLIGHT: GILPIN INFORMED RESIDENTS

- Resident Assessment
- Focus Groups
- Why should your neighbors be involved in this process?

**DRAFT**



# PLAN UPDATE





## KEY TERMS

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### **VISION:**

A statement articulating what community members want Jackson Ward to look and feel like in the future

### **GOAL:**

Broad, long-term aim that defines fulfillment of the vision

# VISION

## JACKSON WARD COMMUNITY PLAN

DRAFT

**JACKSON WARD** is an interconnected neighborhood that celebrates black history, ownership, and culture while supporting a diverse community of current and future residents with quality housing, healthy spaces, and its community traditions of local arts, youth education, and entrepreneurship.



## DIVERSE ECONOMY



1. Childcare and K-12 Education
2. Post-Secondary Education & Workforce Development
3. Business Growth
4. Tourism, Arts, & Culture

## INCLUSIVE HOUSING



5. Diverse Housing Options
6. Pathways to Homeownership
7. Rental Preparedness
8. Disaster Prevention
9. Expanding Housing Opportunities

## HIGH-QUALITY PLACES



10. Cultural and Historic Preservation
11. Publicly Owned Assets
12. Safety & Security
13. Community Engagement
14. Safety & Security

## EQUITABLE TRANSPORTATION



15. Safe Routes to Schools
16. Non-Gar Network
17. Streets, Bridges & Connections

## THRIVING ENVIRONMENT



18. Health People
19. Green Structures
20. Resilient Community

# 5 THEMES

# 20 GOALS

# DIVERSE ◀ ECONOMY

Jackson Ward is reinvented as a center for Black education, business, arts, and culture.





## DIVERSE ECONOMY



1. Childcare and K-12 Education
2. Post-Secondary Education & Workforce Development
3. Business Growth
4. Tourism, Arts, & Culture

## INCLUSIVE HOUSING



5. Diverse Housing Options
6. Pathways to Homeownership
7. Resident Preparedness
8. Displacement Prevention
9. Expanding Housing Opportunities

## HIGH-QUALITY PLACES



10. Land Use and Historic Preservation
11. Publicly Owned Assets
12. Urban Design
13. Planning Engagement
14. Safety & Security

## EQUITABLE TRANSPORTATION



15. Vision Zero
16. Non-Car Network
17. Streets, Bridges & Connections

## THRIVING ENVIRONMENT



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# INCLUSIVE HOUSING

Jackson Ward is a national model for how to adeptly integrate affordable housing throughout the entire community.





## DIVERSE ECONOMY



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# HIGH-QUALITY PLACES

Jackson Ward's unique character and urban fabric are preserved and incorporated in the redevelopment of Gilpin.





## DIVERSE ECONOMY



1. Childcare and K-12 Education
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# **EQUITABLE** ◀ **TRANSPORTATION**

Jackson Ward residents, visitors, and employees are able to seamlessly move between parts of the neighborhood and the rest of city and the region via a multi-modal transportation network.





## DIVERSE ECONOMY



1. Childcare and K-12 Education
2. Post-Secondary Education & Workforce Development
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## INCLUSIVE HOUSING



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## THRIVING ENVIRONMENT



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# THRIVING ENVIRONMENT

Jackson Ward provides residents with sustainable and healthy places to live, work, and play.





## DIVERSE ECONOMY



1. Childcare and K-12 Education
2. Post-Secondary Education & Workforce Development
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# KEY TERMS

---

## VISION:

A statement articulating what community members want Jackson Ward to look and feel like in the future

## GOAL:

Broad, long-term aim that defines fulfillment of the vision

## STRATEGY:

A policy, infrastructure improvement, partnership, or other activity required to create a critical condition or overcome a barrier to achieve an objective

**TODAY'S FOCUS**



# ANATOMY OF A STRATEGY: Focus Groups

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- Focus groups met to collaboratively develop and refine strategies to help reach Plan Goals:
  - Land Use
  - Arts & Culture
  - Education
  - Health
  - Transportation
  - Sustainability
  - Housing (GIRs)
  - Housing (Development Partners)
  - Workforce & Business
  - Safety

## INCLUSIVE HOUSING



1. Diverse Housing Options
2. Pathways to Homeownership
3. Resident Preparedness
4. Displacement Prevention
5. Expanding Housing Opportunities

## GOAL #1: DIVERSE HOUSING OPTIONS

### STRATEGIES

1. Build a variety of rental and homeownership opportunities for all levels of income.
2. Develop income-based housing in the community using RRHA's Project Based Voucher (PBV) program.
3. Incorporate funding sources to support the implementation fo the plan.



## INCLUSIVE HOUSING



1. Diverse Housing Options
2. Pathways to Homeownership
3. Resident Preparedness
4. Displacement Prevention
5. Expanding Housing Opportunities

## GOAL #2: PATHWAYS TO HOMEOWNERSHIP

### STRATEGIES

1. Partner with organizations to offer grant assistance to low- and moderate-income homebuyers.
2. Partner with local organizations to offer homeownership education opportunities.
3. Establish rent-to-own opportunities.
4. Utilize the Housing Choice Voucher program (HCVP).

## INCLUSIVE HOUSING



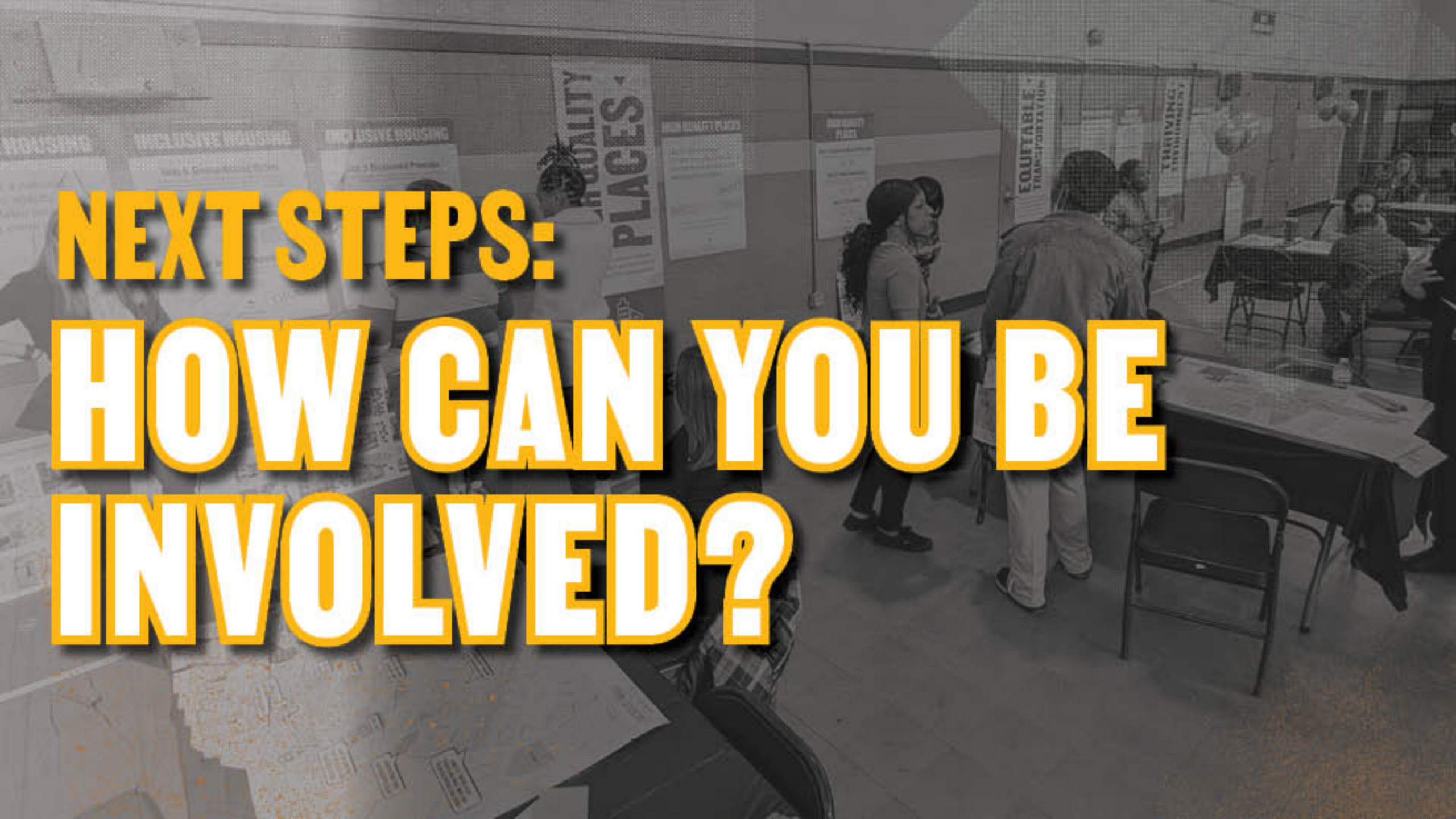
1. Diverse Housing Options
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## GOAL #3: RESIDENT PREPAREDNESS

### STRATEGIES

1. Establish a Resident Bill of Rights with Gilpin residents.
2. Provide families with customized services.
3. Organize education course for residents moving from public housing to private landlord rentals.





**NEXT STEPS:  
HOW CAN YOU BE  
INVOLVED?**

# STAY INFORMED!

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Check the Jackson Ward Community Plan Website frequently for meeting summaries, presentations & meeting materials, and upcoming events.



[www.jacksonwardchoice.com](http://www.jacksonwardchoice.com)





# STOP BY STATIONS 3 & 4 TO PROVIDE FEEDBACK ON THE PLAN:

## Station 3 MAPS!

After the presentation, explore two interactive maps:

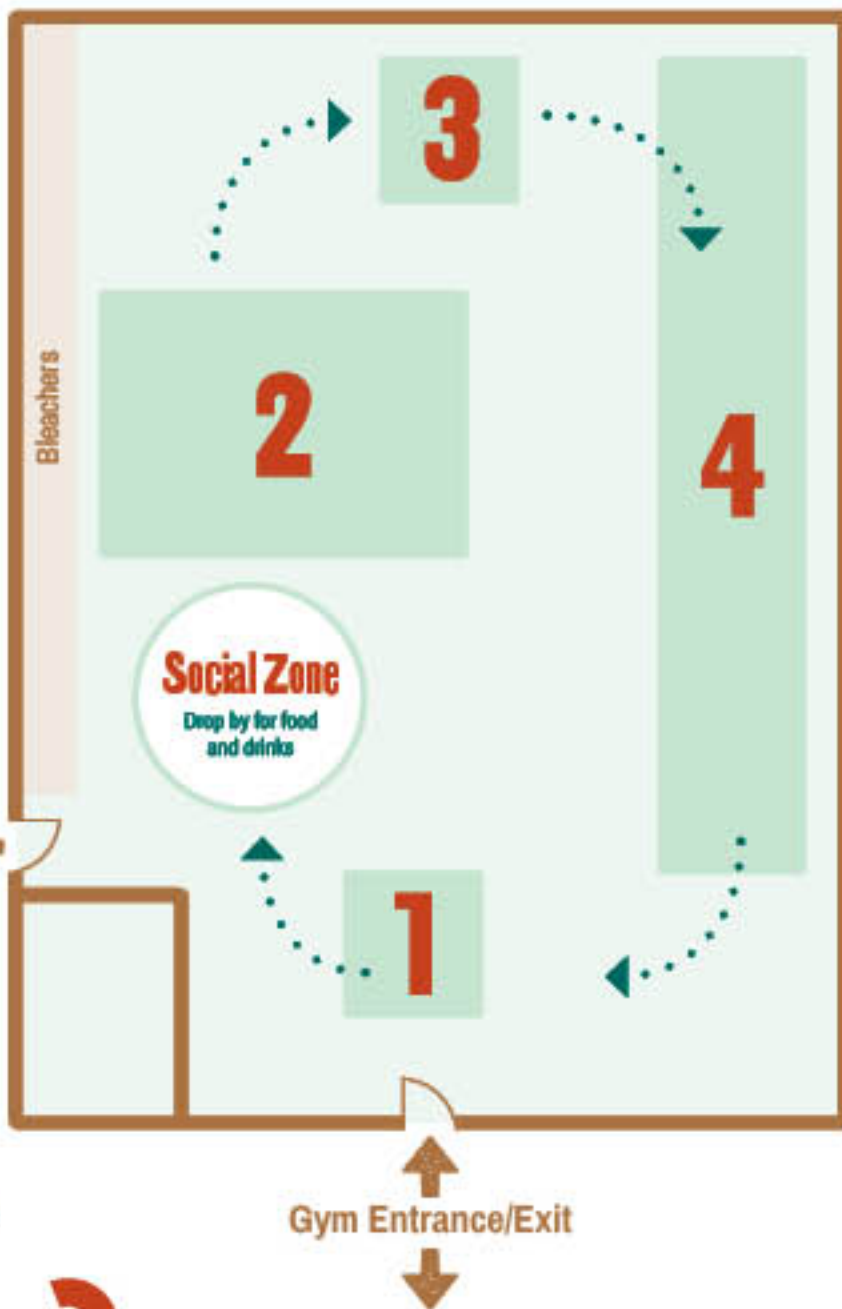
1. Current conditions in Jackson Ward
2. Draft improvements based on community input since spring 2022.

## Station 2 PRESENTATION

Join us at 6:15pm for a presentation to see the latest iteration of the draft plan.

## Station 1 WELCOME!

Sign-in, get a name tag, and learn about the Community Plan.



## Station 4 GOALS & STRATEGIES

After the presentation, join us at a table to discuss the 5 themes for the community plan and provide feedback on goals and strategies.



# START WITH THE THEME THAT INTERESTS YOU MOST:

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**DIVERSE  
ECONOMY**



**INCLUSIVE  
HOUSING**



**HIGH-QUALITY  
PLACES**



**EQUITABLE  
TRANSPORTATION**



**THRIVING  
ENVIRONMENT**



**SIGN UP TO JOIN A FOCUS GROUP!**



# IT'S NOT TOO LATE TO GIVE FEEDBACK!

Provide comments on  
the draft Vision and  
Goals!



[www.https://richmond.konveio.com/jackson-ward-community-plan-draft-strategies](https://richmond.konveio.com/jackson-ward-community-plan-draft-strategies)



# JACKSON WARD

COMMUNITY PLAN