

JACKSON WARD



COMMUNITY PLAN

A CHOICE NEIGHBORHOODS PLANNING GRANT

DRAFT PLAN PRESENTATION
APRIL 19, 2023

YOUR VOICE.
YOUR CHOICE.
OUR COMMUNITY.



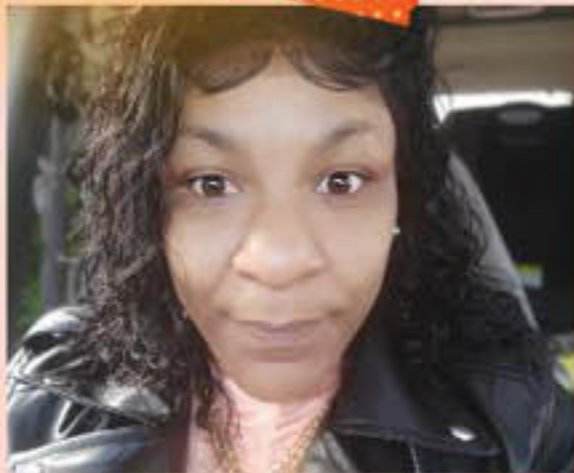
A black and white photograph of a community meeting. Several people are seated at tables, some looking at documents. The room has a checkered floor and a mural on the wall. The text is overlaid on the left side of the image.

INTRODUCTIONS FROM RRHA & CITY OF RICHMOND

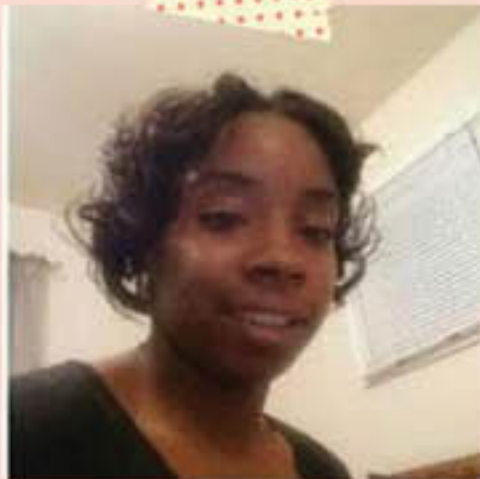


WELCOME FROM THE GILPIN INFORMED RESIDENTS

- What is the GIR Program?
- Why are you part of it?
- What have you learned by being part of this process?



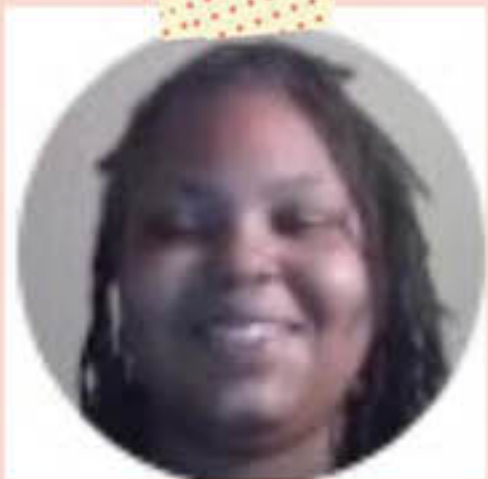
VDH/Stephanie
Robertson
InformedResident



VDH/Autumn Daniel
Informed Resident



VDH/Quiera Franklin
INFORMED RESIDENTIAL
SPECIALIST



TANYA SIMMS



VDH/Dreame Boyd
Informed Resident



VDH/Paula Willams INFORMED
RESIDENTIAL SPECIALIST



WHY ARE WE HERE? Goals of the Meeting



INFORM community members about the process who may have not been part of it as of yet.

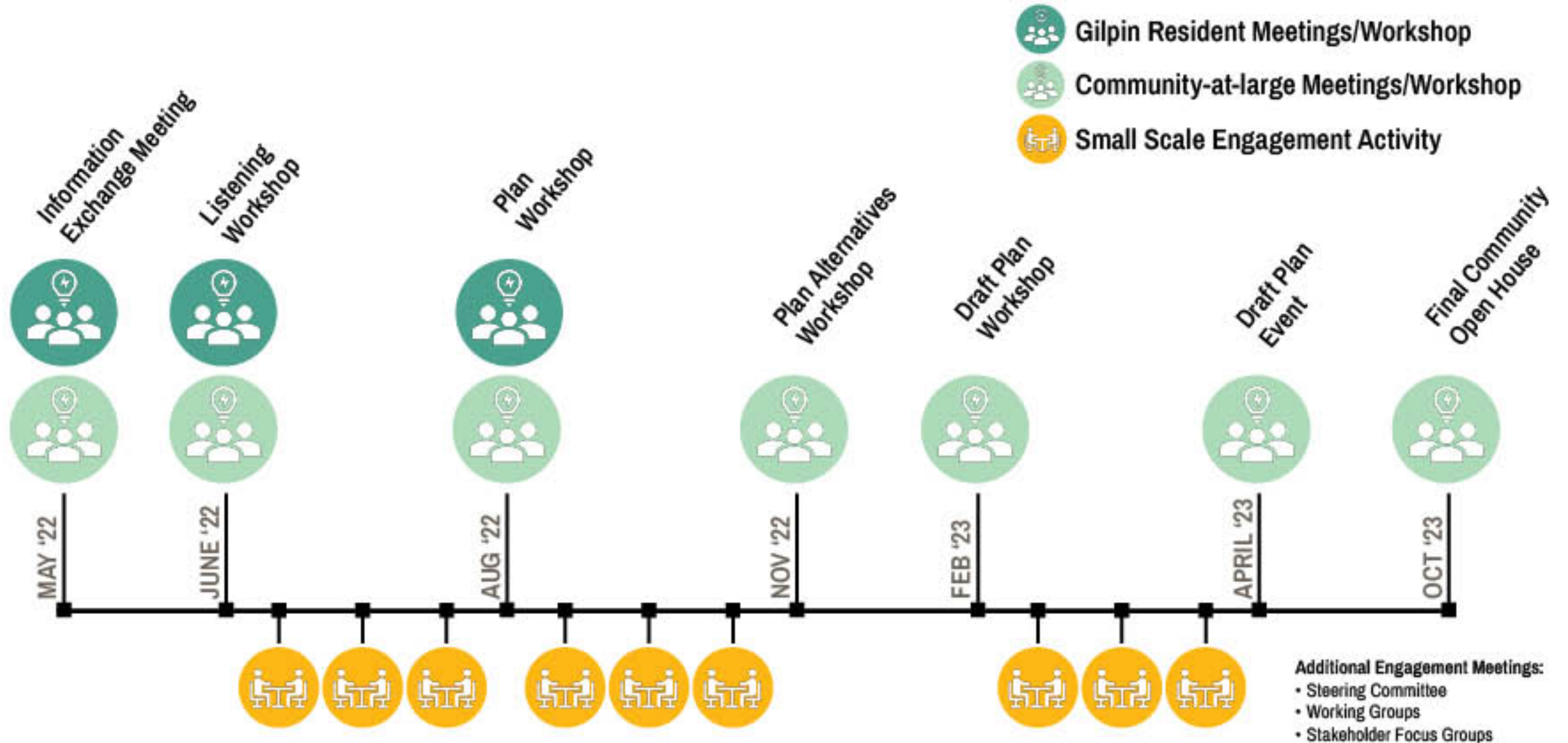
SHARE where we are in the 2 year planning process.

RECEIVE feedback and tell residents how they can get involved to help finalize the draft plan.

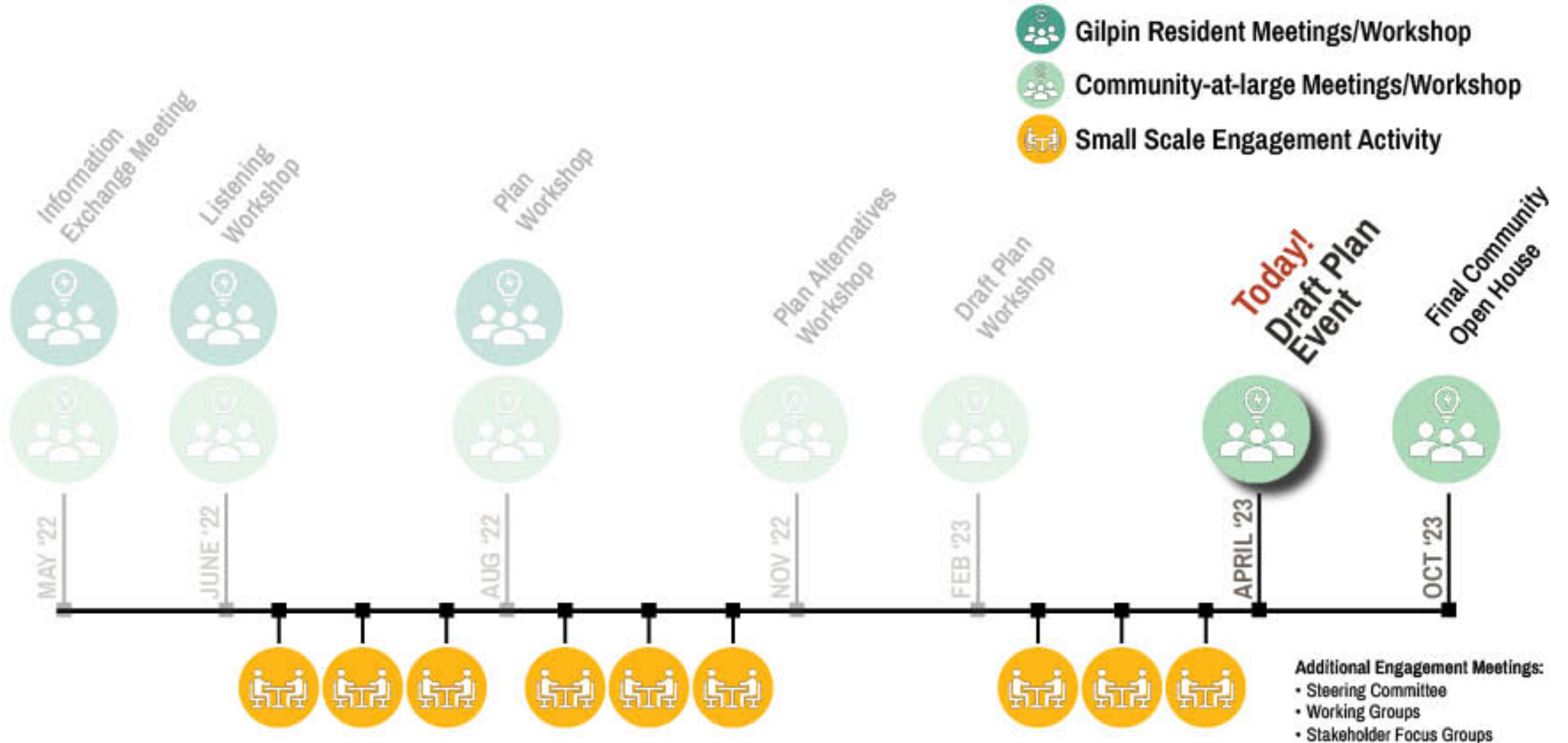
PLANNING SCHEDULE: Where are we in the process?



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PLANNING SCHEDULE: Where are we in the process?





WHAT WE HEARD: Resident Workshop

- Breakout groups for residents to share stories and current conditions of Gilpin
- Early Action Activity: Residents voted for the Calhoun Center Plaza and Splash Pad + Greenway Corridor with Trails and Social Space
- Celebration of Jackson Ward's history and diverse socioeconomic groups living in harmony

June 14th @ Fay Towers



WHAT WE HEARD: Community Plan Workshop

- Breakout groups crafted a shared vision of what Jackson Ward would look like in 10 years
- “We envision a Jackson Ward that invests in the people. Somewhere that builds culture from the ground up, honors history, works to change the perception of safety and combats systemic racism.”
- Early Action Activity: Calhoun Center Plaza and Splash Pad + Garden Expansion

Need more parking
NO towing
Safe side walks
June 16th @ Gallery5



ADDITIONAL DEVELOPMENT TYPES

WHAT NEIGHBORHOOD AMENITIES
PLACE A STICKER ON YOUR PREFERRED

 PARKS AND TRAILS	 COMMUNITY SPACES
 PLAZAS AND TRAILS	 PLAZAS AND TRAILS
 COMMUNITY GREEN	 PLAZAS AND TRAILS
 PLAZAS AND TRAILS	 PLAZAS AND TRAILS
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NEIGHBORHOOD

Emergency Exit Only

THE CITY OF JACKSONVILLE

WHAT WE HEARD: Resident Plan Workshop

- Review the historic & typical mixed use blocks in Jackson Ward
- Input on Neighborhood Amenities: art in the park, historic trails, community garden & kitchen, playgrounds, etc.
- Feedback on the Early Action Activity Recreation Plan at Calhoun Center
- Input on future unit design, amenities, & architectural style of future redevelopment

August 6th @ Calhoun Center



WHAT WE HEARD: Community Plan Workshop

- Interacted with stations focused on Neighborhood, People, Housing
- Feedback on the Plan Goals and Vision for Jackson Ward
- Shared preferences for housing density, architectural styles, and neighborhood amenities
- Lego exercise to create urban blocks with favorite housing types and amenities

August 18th @ Third Street Bethel AME Church

THE STORY OF JACKSON WARD

- The Skipwith Cottage is Built
Abraham Peyton Skipwith, the first known
free Black person, purchases parcels of
land on the northern edge of the City of
Richmond in what would become Jackson
Ward; he built a gambrel-roofed cottage
which is one of the city's oldest documented
dwellings.



1790s

Note: this
is a DRAFT
timeline. Let us
know what's
missing or
add your own

1858

- Ebenezer Baptist Church
Established as the first African
Baptist Church

1871

- Jackson Ward Established
Jackson Ward was created as an
official, political subdivision in the
city's heart; becomes "City within a
City" referred to as the "Black Wall
Street" & the "Harlem of the South."

1884

- John W. Alderson, a the
first African American to be
elected to the office of Mayor of
Richmond, is elected Mayor of
Richmond, the first African American
to hold the office of Mayor of
Richmond.

1888

- 2nd Reconstruction
Jackson Ward Established
During first of the first
Reconstruction of the city of
Richmond, the city of
Richmond is divided into
wards.

1902

- The first African American
to be elected to the office of
Mayor of Richmond, John
W. Alderson, is elected Mayor
of Richmond, the first African
American to hold the office of
Mayor of Richmond.

1904

- The first African American
to be elected to the office of
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1903

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WHAT WE HEARD: Plan Alternatives Workshop

- Review of draft Plan Goals for Neighborhood, People, Housing
- Interactive Jackson Ward history timeline for sharing historic landmarks and memories of the neighborhood
- Attendees want to see programming and job training, access to green space, pedestrian safety, and community gardens
- Highly-ranked recreational amenities include playgrounds, a splash pad, and a corner store/market

November 1st @ Calhoun Center

NO SMOKING

HOUSING

INCLUSIVE HOUSING

INCLUSIVE HOUSING

EQUALITY PLACES

HIGH QUALITY PLACES

HIGH QUALITY PLACES

EQUITABLE TRANSPORTATION

THRIVING ENVIRONMENT

is a national
to address
stable hous
entire

GOAL 6: Diverse Housing Options
GOAL 7: Pathways to Homeownership
GOAL 8: Resident Preparedness

GOAL 2: Displacement Prevention
GOAL 10: Equitable



Person in a blue and white striped jacket and blue pants looking at a poster.

Person in a white sweater and brown pants looking at a poster.

Person sitting at a table, looking at a map.

Person in a blue t-shirt and black pants walking through the event.

Person in a denim jacket and bright green pants standing at a table.

Person sitting at a table in the background, possibly a staff member.

Person in a black jacket and white shirt talking to others.

Person in a pink jacket using a walker, talking to others.



EXIT

WHAT WE HEARD: Draft Plan Event

- Attendees visited interactive stations and collected “passport” stamps to win prizes and giveaways
- Gilpin Informed Residents introduced the Resource Fair to connect community members with local organizations and resources
- Attendees gave feedback on the Plan vision, themes, and goals
- Mentioned the need for supportive housing, opportunities for homeownership, and materials for new housing like brick and masonry

February 11th @ Calhoun Center

EARLY ACTION ACTIVITY UPDATE



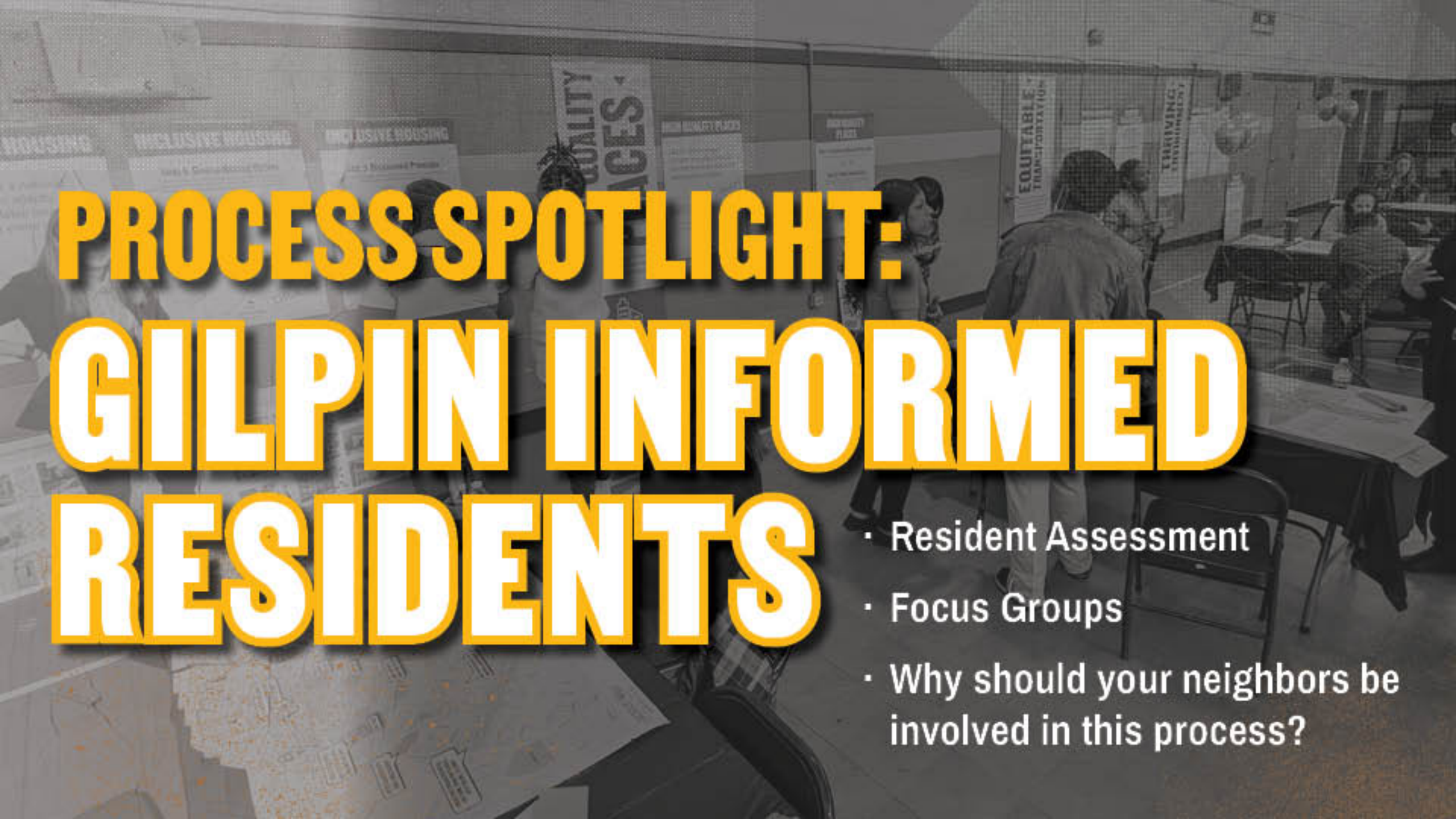
Conceptual Master Plan

EARLY ACTION ACTIVITY UPDATE



- **APRIL:** Design Development Documents
- **MAY:** Approval & Construction Documents
- **JUNE:** Permitting & Contractor Award
- **NOVEMBER:** Construction
- **MAY 2024:** Grand Opening! (tentative)





PROCESS SPOTLIGHT: GILPIN INFORMED RESIDENTS

- Resident Assessment
- Focus Groups
- Why should your neighbors be involved in this process?

DRAFT



PLAN UPDATE



KEY TERMS

VISION:

A statement articulating what community members want Jackson Ward to look and feel like in the future

GOAL:

Broad, long-term aim that defines fulfillment of the vision

VISION

JACKSON WARD COMMUNITY PLAN

DRAFT

JACKSON WARD is an interconnected neighborhood that celebrates black history, ownership, and culture while supporting a diverse community of current and future residents with quality housing, healthy spaces, and its community traditions of local arts, youth education, and entrepreneurship.

DIVERSE ECONOMY



1. Childcare and K-12 Education
2. Post-Secondary Education & Workforce Development
3. Business Growth
4. Tourism, Arts, & Culture

INCLUSIVE HOUSING



5. Diverse Housing Options
6. Pathways to Homeownership
7. Rental Preparedness
8. Disaster Prevention
9. Expanding Housing Opportunities

HIGH-QUALITY PLACES



10. Cultural and Historic Preservation
11. Publicly Owned Assets
12. Safety & Security
13. Community Engagement
14. Safety & Security

EQUITABLE TRANSPORTATION



15. Safe Routes to Schools
16. Non-Gar Network
17. Streets, Bridges & Connections

THRIVING ENVIRONMENT



18. Health People
19. Green Structures
20. Resilient Community

5 THEMES

20 GOALS

DIVERSE ◀ ECONOMY

Jackson Ward is reinvented as a center for Black education, business, arts, and culture.



DIVERSE ECONOMY



1. Childcare and K-12 Education
2. Post-Secondary Education & Workforce Development
3. Business Growth
4. Tourism, Arts, & Culture

INCLUSIVE HOUSING



5. Diverse Housing Options
6. Pathways to Homeownership
7. Resident Preparedness
8. Displacement Prevention
9. Expanding Housing Opportunities

HIGH-QUALITY PLACES



10. Land Use and Historic Preservation
11. Publicly Owned Assets
12. Urban Design
13. Planning Engagement
14. Safety & Security

EQUITABLE TRANSPORTATION



15. Vision Zero
16. Non-Car Network
17. Streets, Bridges & Connections

THRIVING ENVIRONMENT



18. Healthy People
19. Green Structures
20. Resilient Community

INCLUSIVE HOUSING

Jackson Ward is a national model for how to adeptly integrate affordable housing throughout the entire community.



DIVERSE ECONOMY



1. Childcare and K-12 Education
2. Post-Secondary Education & Workforce Development
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INCLUSIVE HOUSING



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THRIVING ENVIRONMENT



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HIGH-QUALITY PLACES

Jackson Ward's unique character and urban fabric are preserved and incorporated in the redevelopment of Gilpin.



DIVERSE ECONOMY



1. Childcare and K-12 Education
2. Post-Secondary Education & Workforce Development
3. Business Growth
4. Tourism, Arts, & Culture

INCLUSIVE HOUSING



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THRIVING ENVIRONMENT



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EQUITABLE ◀ **TRANSPORTATION**

Jackson Ward residents, visitors, and employees are able to seamlessly move between parts of the neighborhood and the rest of city and the region via a multi-modal transportation network.



DIVERSE ECONOMY



1. Childcare and K-12 Education
2. Post-Secondary Education & Workforce Development
3. Business Growth
4. Tourism, Arts, & Culture

INCLUSIVE HOUSING



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THRIVING ENVIRONMENT



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THRIVING ENVIRONMENT

Jackson Ward provides residents with sustainable and healthy places to live, work, and play.



DIVERSE ECONOMY



1. Childcare and K-12 Education
2. Post-Secondary Education & Workforce Development
3. Business Growth
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INCLUSIVE HOUSING



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KEY TERMS

VISION:

A statement articulating what community members want Jackson Ward to look and feel like in the future

GOAL:

Broad, long-term aim that defines fulfillment of the vision

STRATEGY:

A policy, infrastructure improvement, partnership, or other activity required to create a critical condition or overcome a barrier to achieve an objective

TODAY'S FOCUS

ANATOMY OF A STRATEGY: Focus Groups

- Focus groups met to collaboratively develop and refine strategies to help reach Plan Goals:
 - Land Use
 - Arts & Culture
 - Education
 - Health
 - Transportation
 - Sustainability
 - Housing (GIRs)
 - Housing (Development Partners)
 - Workforce & Business
 - Safety

INCLUSIVE HOUSING



1. Diverse Housing Options
2. Pathways to Homeownership
3. Resident Preparedness
4. Displacement Prevention
5. Expanding Housing Opportunities

GOAL #1: DIVERSE HOUSING OPTIONS

STRATEGIES

1. Build a variety of rental and homeownership opportunities for all levels of income.
2. Develop income-based housing in the community using RRHA's Project Based Voucher (PBV) program.
3. Incorporate funding sources to support the implementation fo the plan.

INCLUSIVE HOUSING



1. Diverse Housing Options
2. Pathways to Homeownership
3. Resident Preparedness
4. Displacement Prevention
5. Expanding Housing Opportunities

GOAL #2: PATHWAYS TO HOMEOWNERSHIP

STRATEGIES

1. Partner with organizations to offer grant assistance to low- and moderate-income homebuyers.
2. Partner with local organizations to offer homeownership education opportunities.
3. Establish rent-to-own opportunities.
4. Utilize the Housing Choice Voucher program (HCVP).

INCLUSIVE HOUSING

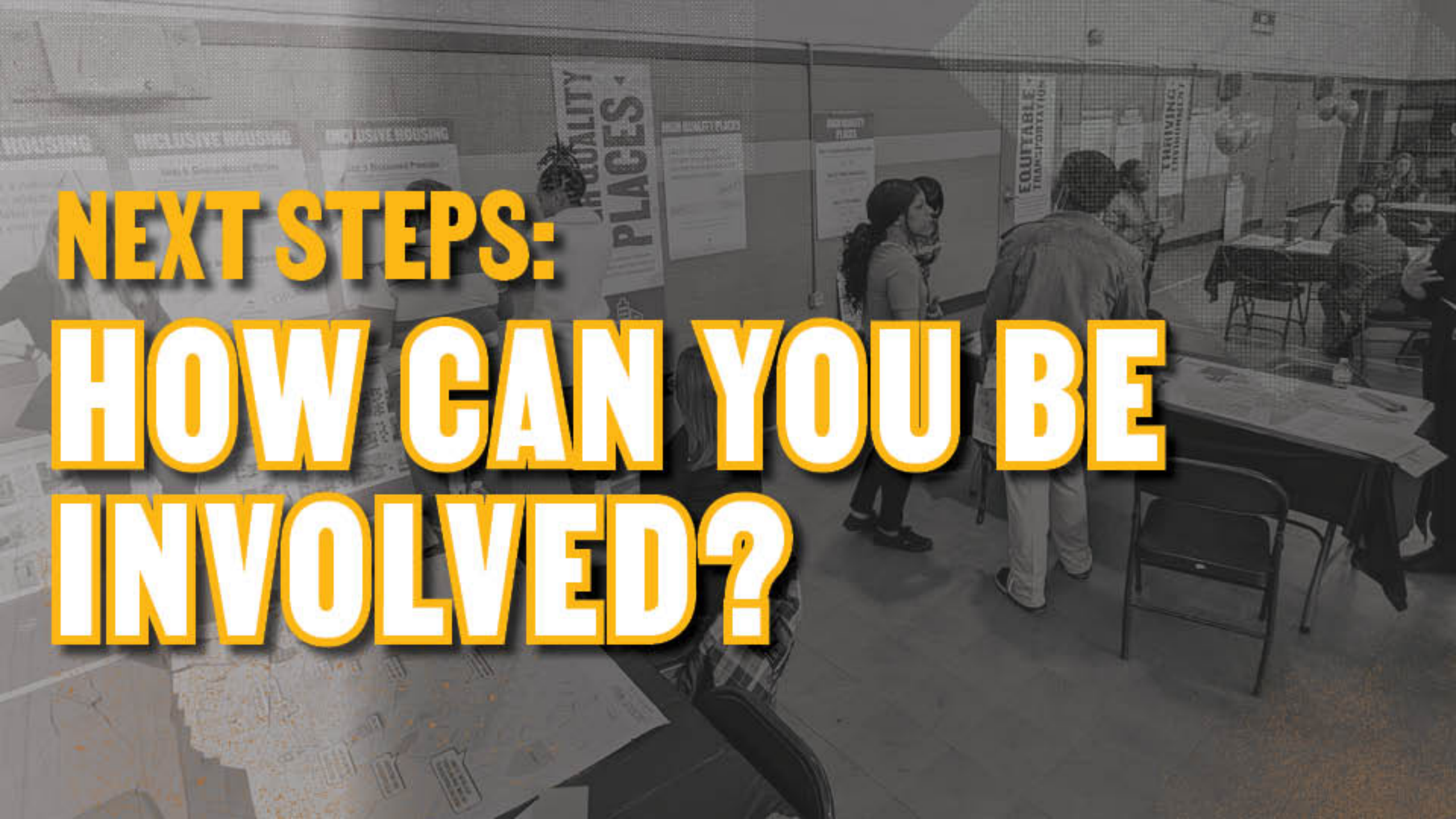


1. Diverse Housing Options
2. Pathways to Homeownership
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4. Displacement Prevention
5. Expanding Housing Opportunities

GOAL #3 :RESIDENT PREPAREDNESS

STRATEGIES

1. Establish a Resident Bill of Rights with Gilpin residents.
2. Provide families with customized services.
3. Organize education course for residents moving from public housing to private landlord rentals.



**NEXT STEPS:
HOW CAN YOU BE
INVOLVED?**

STAY INFORMED!

Check the Jackson Ward Community Plan Website frequently for meeting summaries, presentations & meeting materials, and upcoming events.



www.jacksonwardchoice.com

START WITH THE THEME THAT INTERESTS YOU MOST:

**DIVERSE
ECONOMY**



**INCLUSIVE
HOUSING**



**HIGH-QUALITY
PLACES**



**EQUITABLE
TRANSPORTATION**



**THRIVING
ENVIRONMENT**



SIGN UP TO JOIN A FOCUS GROUP!

IT'S NOT TOO LATE TO GIVE FEEDBACK!

Provide comments on
the draft Vision and
Goals!



[www.https://richmond.konveio.com/jackson-ward-community-plan-draft-strategies](https://richmond.konveio.com/jackson-ward-community-plan-draft-strategies)



JACKSON WARD

COMMUNITY PLAN