



# JACKSON WARD

## COMMUNITY PLAN



## THANK YOU FOR CREATING THE BEST FUTURE POSSIBLE FOR OUR COMMUNITY!

The Jackson Ward Community Plan is a small area plan that guides the comprehensive growth and revitalization of the Jackson Ward neighborhood, including the redevelopment of Gilpin Court.

Thanks to your input over the past year and a half, the draft document is ready for your review!

## VISION

Jackson Ward is an interconnected neighborhood that celebrates Black history, ownership, and culture while supporting a diverse community of current and future residents with quality housing, health spaces, and its community traditions of local arts, youth education, and entrepreneurship.

## 5 Themes and 20 Goals Based on Community Input

Themes and goals focus on opportunities for all Jackson Ward residents.



### Diverse Economy

Jackson Ward is renewed as a center for Black education, business, arts, and culture.

→ Starting at page 46 of the interactive document (90 printed)

### GOALS

1. Childcare and K-12 Education
2. Post-Secondary Education & Workforce Development
3. Business Growth
4. Tourism, Arts, and Culture

### KEY STRATEGIES

- Establishing a strong childcare network
- Creating more apprenticeship opportunities
- Employing residents to work on the redevelopment



### Inclusive Housing

Jackson Ward is a national model for how to effectively include affordable housing throughout the entire community.

→ Starting at page 56 of the interactive document (110 printed)

### GOALS

5. Diverse Housing Options
6. Pathways to Homeownership
7. Resident Preparedness
8. Displacement Prevention
9. Expanding Housing Opportunities

### KEY STRATEGIES

- Build a variety of rental and homeownership opportunities for all levels of income
- Provide families with customized services based on their specific needs
- Expand partnerships with development partners to construct Project Based Voucher units



### High-Quality Places

character and urban fabric are preserved and incorporated in the redevelopment of Gilpin.

→ Starting at page 66 of the interactive document (130 printed)

### GOALS

10. Land Use and Historic Preservation
11. Publicly Owned Assets
12. Urban Design
13. Planning Engagement
14. Safety and Security

### KEY STRATEGIES

- Expand the City Old and Historic District
- Implement the plan for reimagining the Calhoun Center outdoor recreation area



## Equitable Transportation

Jackson Ward residents, visitors, and employees can seamlessly access services within the neighborhood, the city, and the region via a safe multi-modal transportation network.

→ Starting at page 76 of the interactive document (150 printed)

## GOALS

15. Vision Zero
16. Non-Car Network
17. Streets, Bridges, and Connections

## KEY STRATEGIES

- Build bridges to connect Gilpin to Downtown and Northside
- Improve visibility along sidewalks and intersections
- Provide safety and comfort at transit stops



## Thriving Environment

Jackson Ward provides residents with a sustainable and healthy places to live, work, and play.

→ Starting at page 82 of the interactive document (162 printed)

## GOALS

18. Healthy People
19. Green Structures
20. Resilient Community

## KEY STRATEGIES

- Educating residents about health options
- Improving food choices
- Building a community that is ready for climate change

## 5 Big Moves for Implementation

To support the goals, the plan has six big moves that are critical next steps:

1. Establish a Small Business Hub to connect residents with opportunities for personal advancement
2. Establish a Jackson Ward Civic Network to center residents' voices
3. Rezone Jackson Ward for more housing and better transportation
4. Reconnect Jackson Ward with a new bridge(s) or freeway lid
5. Implement a Build-First Strategy to acquire property and financing for new units

→ Read more on page 89 in the interactive document (pages 176-7 in the printed version)

## Help us make the final draft **AND OUR COMMUNITY** the best it can be!

This is just a small preview of the information included in the full draft plan!

1. Scan the QR code to access the interactive document.
2. Read about the planning process, actionable recommendations, development phasing strategies, and more!
3. Click and comment directly on the plan.



[rrha.info/jwd](https://rrha.info/jwd)

The interactive draft plan is best accessed on a computer. Printed copies are available on request at the Calhoun Center and Gilpin Court Property Management Office.

Comments can also be emailed to: [robert.dbecker@vdh.virginia.gov](mailto:robert.dbecker@vdh.virginia.gov)

 The public comment period is open through **Sunday, August 27.**



**RICHMOND CITY**  
HEALTH DISTRICT



**Storefront for**  
Community Design



[JacksonWard@RRHA.com](mailto:JacksonWard@RRHA.com) | [#JacksonWardChoice](https://twitter.com/JacksonWardChoice) | [JacksonWardChoice.com](https://JacksonWardChoice.com)

