



Board of Commissioners' 5-Year Strategic Planning Retreat with Richmond City Council and Mayor Avula's Senior Leadership Team

Virginia Union University Living and Learning Center
September 21, 2026

Purpose: *To share RRHA's long-term priorities, desired outcomes, and organizational focus over the next five years with City Council and the Mayor's leadership team—working toward alignment around a shared vision.*

12:00 p.m. to 12:30 p.m. **Light Working Lunch**

12:30 p.m. to 1:00 p.m.

Welcome and Opening Remarks

Eddie L. Jackson, Jr., RRHA Chairman of the Board
Danny Avula, Mayor, City of Richmond *[remarks upon arrival]*
Cynthia Newbille, President, Richmond City Council

Setting the Stage for Today's Discussion

Kimberley Cole, RRHA Chief of Staff

Proposed RRHA 2027-2021 5-Year Strategic Plan

- **Strategic Goals Review**
President,
- **Board Vision & Strategic Priorities**

Steven Nesmith and Jeff Lines,
TAG Associates, Inc.
Eddie L. Jackson, Jr.

The strategic direction reflected in these goals is intended to align with broader priorities identified in the Richmond 300 Plan and the Mayor's Action Plan, including housing stability, economic opportunity, neighborhood investment, and self-sufficiency.

1:00 p.m. to 2:00 p.m.

Goal I in Focus:
Resident Self-Sufficiency and Empowerment
as part of the People Plan
Discussion and Shared Understanding

Brigitta Mac-Rizzo, RRHA Chief Housing Officer
and SVP of Affordable Housing
Ralph Stuckey, RRHA VP of Resident Services

2:00 p.m. to 2:15 p.m. **BREAK**



2:15 p.m. to 4:15 p.m.

Goal II in Focus:
Repositioning and Redeveloping RRHA's Big-Six
and Senior Sites Better Coordination with City
Council, the Mayor's Administration and Housing
Stakeholders
Discussion and Shared Understanding

Jeff Lines
Sherrill Hampton, RRHA VP of Real Estate and
Community Development
Eddie L. Jackson, Jr.

4:15 p.m. to 4:30 p.m.

Wrap-up and Next Steps – and Closing Remarks

- **Transparency and Reporting on 5-Year Strategic Plan Goals and Objectives**
- **Plan Preparation Schedule**
- **Closing Remarks**

Kimberley Cole

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Harold Parker, RRHA Vice Chairman

